

## Lesson Plan

# Shooting B-roll for Sequences

## Project Summary

Students will be assigned to complete a story in the form of a VO on another member of their group. Students will storyboard and film sequences of their partner using a prop from something that is that person's hobby. For example, if their partner plays basketball, the student films sequences of that person playing basketball.

- Total Lesson Time: 5 Hours
- Standards: STN B3.1, STN B3.2, STN B3.3, STN B3.4, STN B4.1, STN B4.5, STN B2.1, STN B2.2, STN B2.3, STN B2.4, STN B2.5, STN B1.5
  - A/V Technology & Film Career Pathway (CTE)
  - Broadcast Journalism

## Performance Objectives

### PRE-PRODUCTION GOALS

1. Fill out a storyboard 12 frames long in order to plan shots for the VO.
2. Include wide, medium, and tight shots of three to four action sequences on your storyboard. Also include two to three cutaway shots or reaction shots. Planning cutaway shots will help avoid jump cuts in post-production

### PRODUCTION GOALS

1. Check out a camera and a tripod to film the voiceover on your partner's hobby.
2. Shoot wide, medium, and tight shots of your partner's hobby activity.
3. Shoot cutaways/reaction shots in order to avoid jump cuts

### POST-PRODUCTION GOALS

1. Edit sequences and cut aways down to a 40 second voiceover.
2. Write a voiceover that supports the visuals while telling a story about their partner's hobby.
3. Present the voiceover live on set or record voice tracks to go with the b-roll.

## Resources & Equipment

1. Video example on action sequences: Use Storytellers on Facebook as a resource or find an example from a feature story on a local news website.
2. Storyboard handout
3. Camera and tripod
4. Editing equipment
5. Student's props for their hobbies

## Industry Testimony

*"While capturing great video requires an artist's eye, all visual artists must master the basic techniques of using proper brushstrokes -- in our case, sequences."*

**- Ken Stone, Emmy Award Winning Journalist**

## Assessment

[B-roll Rubric](#)

## Contact

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## Rubric

# B-roll Rubric

Group \_\_\_\_\_ Period \_\_\_\_\_

CATEGORY	5	4	3	2	1	COMMENTS
<b>Continuity</b>	Demonstrates a clear coherent sequence of shots, creating an engaging and easy to follow story structure.	Demonstrates a solid sequence of shots creating an easy to follow story structure.	Demonstrates a reasonable sequence of shots, but at times is hard to follow the story structure.	Demonstrates a poor sequence of shots, creating a confusing story structure.	Sequence of shots is confusing and there is no real story structure.	
<b>Lighting</b>	Lighting is creative and always suitable to the mood of the scene, and technically superb.	Lighting is mostly suitable to the mood of the scene and is technically well done.	Lighting is somewhat suitable to the mood of the scene and is technically fair.	Lighting is poorly suited to the mood of the scene and is technically low quality.	Footage is too dark to be seen or overexposed for the majority of the film.	
<b>Camera/ Direction</b>	Shows advanced knowledge and use of camera techniques and highly skilled directing.	Shows excellent knowledge and use of camera techniques and skilled directing.	Shows moderate knowledge and use of camera techniques and skilled directing.	Shows poor knowledge and use of camera techniques and skilled directing.	Shows no knowledge and use of camera techniques and skilled directing.	
<b>Composition</b>	All shots are clearly focused and well framed using the rule of thirds.	Most shots are clearly focused and well framed using the rule of thirds.	Some shots are unfocused or poorly framed.	Few shots are unfocused and poorly framed using the rule of thirds.	Most shots are unfocused and poorly framed using the rule of thirds.	
<b>Visual Storytelling</b>	B-roll shots reflect the content being discussed and tell a story. B-roll shots flow together in a natural progression.	B-roll shots reflect most content being discussed, but missing a few sequences.	B-roll shots reflects some content being discussed. Missing coherent sequences.	B-roll shots poorly reflect content being discussed. Missing important shots and sequences.	B-roll shots were severely lacking or missing.	
<b>TOTALS</b>						

### ADDITIONAL FEEDBACK

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