

Lesson Plan

60 Second News Story

Project Summary

Produce a 1-2 minute ENG package covering a school event. The package should include a variety of interviews, soundbites, B-roll, reporter stand-up, nat sound, and voice overs.

- Total Lesson Time - 8 Hours
- STN Standards: STN B1.1, STN B1.2, STN B1.3, STN B1.4, STN B1.5, STN B2.1, STN B2.2, STN B2.3, STN B2.4, STN B2.5, STN B3.1, STN B3.2, STN B3.3, STN B3.4, STN B3.5, STN B4.1, STN B4.2, STN B4.3, STN B4.4, STN B4.5, STN B6.1, STN B6.2, STN B6.3, STN B6.4, STN B6.5
- Subject/Pathway/Industry
 - Journalism & Broadcasting Career Pathway (CTE)
 - Broadcast Journalism (ELA)

Performance Objectives

PRE-PRODUCTION GOALS

1. Determine a topic, angle, interview subjects.
2. Research, plan locations, and schedule interviews and B-roll

PRODUCTION GOALS

1. Understand and determine the appropriate equipment needed to gather audio and video for your particular story
2. Record properly framed and well-lit interviews with main character and any other appropriate supporting characters
3. Record B-roll and nat sound that connects to the focus and scope of the interviews using appropriate composition and framing.
4. Gather up any other related media, photos, home videos, website links, etc.

POST-PRODUCTION GOALS

1. Log and import all gathered media to your computer workstation/laptop
2. Transcribe all interviews and select appropriate soundbites
3. Write and record a reporter voice overs to tie your soundbites together
4. Assemble sound bites, reporter tracks, B-roll and nat sound into a coherent edit timeline

Project Outline

Play an ENG package shown on the local evening news program. Discuss the following:

1. Who was the audience?
2. What was the main idea conveyed?
3. What sides of the story were shown/heard?
4. Describe the B-roll in the video?
5. How did the reporter connect or creatively become involved with the story?
6. Who were the people interviewed?
7. What were the questions asked to the interviewee?

Resources & Equipment

1. Video cameras
2. Tripods
3. Adaptable handheld mic and/or lavalier mic
4. Video editing software
5. SD cards
6. ENG package examples
7. Recording of a local evening news program

Industry Testimony

"The whole idea of television news or any kind of news is to inform people about things they need to know about."

- Ted Turner, CNN Founder

Assessment

[60 Second News Story Rubric](#)

Contact

Shared by Eric Larson

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Rubric

60 Second News Story

Group _____ Period _____

CATEGORY	5	4	3	2	1	COMMENTS
Drama/ Human Interest	Story is highly developed with powerful treatment and information that clarifies viewpoints, attitudes, and involvement providing further insight.	Story is well developed with adequate treatment and information that clarifies viewpoints, attitudes, and involvement that communicates sufficient insight.	Story has moderately developed treatment and information, but lacks clarifying some viewpoints, attitudes, and involvement.	Story has poorly developed treatment with little information to clarify viewpoints, attitudes, and involvement.	Story has no developed treatment and no information to clarify viewpoints, attitudes, and involvement.	
Lighting	Lighting is creative and always suitable to the mood of the scene, and technically superb.	Lighting is mostly suitable to the mood of the scene of the scene and is technically well done.	Lighting is somewhat suitable to the mood of the scene and is technically fair.	Lighting is poorly suited to the mood of the scene and is technically low quality.	Footage is too dark to be seen or overexposed for the majority of the video.	
Camera/ Direction	Shows advanced knowledge and use of camera techniques and highly skilled directing.	Shows excellent knowledge and use of camera techniques and skilled directing.	Shows moderate knowledge and use of camera techniques and skilled directing.	Shows poor knowledge and use of camera techniques and skilled directing.	Shows no knowledge and use of camera techniques and skilled directing.	
Audio	Audio is balanced between dialogue, music and voice over. Audio is clear throughout the video and shows advanced mixing skills.	Audio is mostly balanced between dialogue, music and voice over. Audio is clear throughout the video with some advanced mixing skills.	Audio is somewhat balanced between dialogue, music and voice over. Audio is not always clear throughout video with some mixing skills.	Audio is not very balanced between dialogue, music and voice over. Audio is inaudible in most portions of the video.	Audio is not balanced between dialogue, music and voice over. Audio is inaudible in significant portions of the video.	
Storytelling/ Script	Complete script for video turned in. Uses proper format. Includes all dialogue, stage directions, scene/set descriptions.	Mostly complete script and uses good format. Includes most dialogue, stage directions, scene/set descriptions.	A partial script turned. Somewhat follows proper format. Missing some amount of dialogue, stage directions, scene/set descriptions.	A partial script turned, maybe late. Rarely follows proper format. Missing significant amount of dialogue, stage directions, scene/set descriptions.	Did not turn in script at all or what was turned in barely qualifies as a script.	

Natural Sound	Demonstrates advanced storytelling skills through the use of natural sound and continuity of environmental ambience.	Demonstrates good storytelling skills through the use of natural sound and continuity of environmental ambience.	Demonstrates moderate storytelling skills through the use of natural sound and continuity of environmental ambience.	Demonstrates moderate storytelling skills through the use of natural sound and continuity of environmental ambience.	Demonstrates poor storytelling skills through the use of natural sound and continuity of environmental ambience.	
Creativity	Highly unique, original idea and well executed.	Somewhat original idea with good execution.	Lacks originality and execution is fair.	Little originality and poor execution.	Idea is not unique in any way and execution is unacceptable.	
Integrity/ Courage	Demonstrates a high level of truth, fairness, and grit to create a relevant and engaging story.	Demonstrates a considerable amount of truth, fairness, and grit, but missing a few engaging elements.	Contains a moderate level of truth, fairness, and/or grit, but is lacking important elements that could make it more engaging.	Story demonstrates very little truth, fairness, and/or grit, and is missing many engaging elements.	Story does not demonstrate truth, fairness, or grit.	
Editing	Transitions move smoothly from shot to shot using appropriate transitions. Clips are long enough to make the point clear and pacing captures the audience attention.	Transitions move relatively smoothly from shot to shot and a variety are used. Most clips move at a steady pace. Most clips are edited to remove slack time.	Transitions from shot to shot are fair and not always appropriate. Some clips move at a steady pace but there is slack time.	Transitions from shot to shot are choppy and are not always appropriate. Pacing is slow and there is major slack time.	No real evidence of editing. Clips are too long and do not advance the storyline, or too short and leave out essential action.	
Topic Newsworthy	Story has a strong newsworthy lead and local focus. Story clearly reflects timeliness, impact, or prominence.	Story has a good newsworthy lead and some local focus. Story mostly reflects timeliness, impact, or prominence.	Story has a moderately newsworthy lead and local focus. Story somewhat reflects timeliness, impact, or prominence.	Story lacks newsworthy lead with local focus. Story poorly reflects timeliness, impact, or prominence.	Story does not have a newsworthy lead, local focus and poorly reflects timeliness, impact, or prominence.	
TOTALS						

ADDITIONAL FEEDBACK
