



# Video Tip

## On-Site Contest 2020

**Date:**  
**Pick Up:**  
**Deadline:**

<p><b>CONTEST OBJECTIVE &amp; RULES</b></p> <ul style="list-style-type: none"> <li>• Produce a “Video Tip” that shows the audience how to do something (based on a given topic).</li> <li>• Production Time: 5 hours</li> <li>• Production: Shoot 3 hours/Edit 2 hours</li> <li>• High School: 1 team of unlimited students.</li> <li>• NOTE: Only 2 team members may be designated editors.</li> <li>• Video Tip entries should not exceed 1:00 minute or face penalty by the judges.</li> <li>• Only animations, effects, graphics created during the contest period may be used.</li> <li>• Only original sound effects created during the contest period may be used.</li> <li>• Only approved royalty-free music is allowed.</li> <li>• You must report to the edit room at the assigned time, with your editing equipment.</li> <li>• You may not set up your equipment in the edit room before the assigned edit time.</li> <li>• Please refer to the Edit Room Rules &amp; Procedures document on the STN Website.</li> <li>• You may not receive assistance on your entry from an outside party. No teacher support.</li> </ul>	<p><b>JUDGING &amp; EVALUATION</b></p> <p>Judges will look for a Video Tip that is well-produced and communicates ideas clearly. Submissions should be organized, with information presented in an interesting and appropriate manner.</p> <p>Judges will focus on the following criteria:</p> <ul style="list-style-type: none"> <li>★ Camera/Direction</li> <li>★ Lighting</li> <li>★ Audio/Sound/Music</li> <li>★ Writing</li> <li>★ Editing</li> <li>★ Complexity</li> <li>★ Creativity</li> <li>★ Acting/Talent</li> <li>★ Closeness to Topic</li> <li>★ Followed Directions</li> </ul>
<p><b>CONTEST PROCEDURES</b></p> <ul style="list-style-type: none"> <li>• Report to the Assignment Desk to receive your contest materials and instructions.</li> <li>• Review the assigned topic and produce your Video Tip entry.</li> <li>• Report to the Edit Room with your wristband on and bring your Edit Ticket.</li> </ul>	<p><b>EXTRA ATTENTION</b></p> <p><b>NOTE:</b> In order to avoid confusion about teachers assisting students during a contest, adults may NOT be actors/extras in your entry.</p>
<p><b>SUBMITTING YOUR ENTRY</b></p> <ul style="list-style-type: none"> <li>• Copy your entry to the flashdrive provided.</li> <li>• Name your entry file using your contest ID # (Found on the contest pouch).</li> <li>• Place the flashdrive back into the contest pouch and return it to the Contest Booth before the posted deadline.</li> <li>• No entries will be accepted past the deadline.</li> </ul>	<p><b>QUESTIONS?</b></p> <ul style="list-style-type: none"> <li>→ Read this contest description thoroughly</li> <li>→ Review all of the STN Contest FAQ's on the STN Convention webpage</li> <li>→ Visit the Contest Booth any time during the contest operating hours</li> <li>→ Email all of your contest questions to: <a href="mailto:contests@studenttelevision.com">contests@studenttelevision.com</a></li> </ul>

\* This is an on-site contest. You must remain within the contest map restriction until you have completed your entry.