



# Music Video On-Site Contest 2020

**Date:**  
**Pick Up:**  
**Deadline:**

<p><b>CONTEST OBJECTIVE &amp; RULES</b></p> <ul style="list-style-type: none"> <li>• Produce a music video from supplied music.</li> <li>• Production: 3 hours/Edit 3 hours</li> <li>• High School: One team of an unlimited amount of students may participate.</li> <li>• Middle School: One team of an unlimited amount of students may participate.</li> <li>• Only 2 team members may be designated editors.</li> <li>• Music and lyrics will be provided by STN.</li> <li>• There will be more than one song to choose from. Only choose one song.</li> <li>• Teams may not shorten or alter the song.</li> <li>• Only effects and graphics created during the contest period may be used.</li> <li>• You must report to the edit room at the assigned time, with your editing equipment.</li> <li>• You may not set up your equipment in the edit room before the assigned edit time.</li> <li>• Please refer to the Edit Room Rules &amp; Procedures document on the STN Website.</li> <li>• You may not receive assistance on your entry from an outside party. No teacher support.</li> </ul>	<p><b>JUDGING &amp; EVALUATION</b></p> <p>Judges will pay careful attention to the pacing and impact of the visuals in this event. The delivery of a good concept, presentation of a strong theme, and use of effects (photographic and electronic), will all factor strongly in the judging of this category. The overall impact of the piece will be the major focus in the judging process.</p> <p>Judges will focus on the following criteria:</p> <ul style="list-style-type: none"> <li>★ Camera/Direction</li> <li>★ Lighting</li> <li>★ Dramatic Impact</li> <li>★ Acting/Talent</li> <li>★ Editing</li> <li>★ Storytelling/Content</li> <li>★ Continuity</li> <li>★ Creativity</li> <li>★ Closeness to the topic</li> <li>★ Followed Directions</li> </ul>
<p><b>CONTEST PROCEDURES</b></p> <ul style="list-style-type: none"> <li>• Report to the Assignment Desk to receive your contest materials and instructions.</li> <li>• Record visuals, sound, etc.</li> <li>• Report to the edit room with a wristband on and bring your Edit Ticket.</li> <li>• Edit in the Edit Room supervised by STN.</li> </ul>	<p><b>EXTRA ATTENTION</b></p> <p><b>NOTE:</b> In order to avoid confusion about teachers assisting students during a contest, adults may not be actors or extras in an entry.</p>
<p><b>SUBMITTING YOUR ENTRY</b></p> <ul style="list-style-type: none"> <li>• Copy your entry to the flashdrive provided.</li> <li>• Name your entry file using your contest ID # (Found on the contest pouch).</li> <li>• Place the flashdrive back into the contest pouch and return it to the Contest Booth before the posted deadline.</li> <li>• No entries will be accepted past the deadline.</li> </ul>	<p><b>QUESTIONS?</b></p> <ul style="list-style-type: none"> <li>→ Read this contest description thoroughly</li> <li>→ Review all of the STN Contest FAQ's on the STN Convention webpage</li> <li>→ Visit the Contest Booth any time during the contest operating hours</li> <li>→ Email all of your contest questions to: <a href="mailto:contests@studenttelevision.com">contests@studenttelevision.com</a></li> </ul>

\* This is an on-site contest. You must remain within the contest map restriction until you have completed your entry.