



# Multimedia Journalist On-Site Contest 2020

**Date:**  
**Pick Up:**  
**Deadline:**

<p><b>CONTEST OBJECTIVE &amp; RULES</b></p> <ul style="list-style-type: none"> <li>● Produce a news feature for BOTH online print and broadcast, based on a given topic</li> <li>● Production: Shoot 3 Hours/Edit 3 Hours</li> <li>● High School: 1 individual per affiliate program</li> <li>● Stories should not exceed :90 seconds.</li> <li>● Music should not be used in this contest.</li> <li>● Only lower-thirds and graphics created during the contest period may be used.</li> <li>● Journalists may not interview a subject from their own school or member program.</li> <li>● Online print stories must be typed, submitted as a PDF. The still picture should be submitted as a JPEG.</li> <li>● You must report to the edit room at the assigned time, with your editing equipment.</li> <li>● You may not set up your equipment in the edit room before the assigned edit time.</li> <li>● Please refer to the Edit Room Rules &amp; Procedures document on the STN Website.</li> <li>● You may not receive assistance on your entry from an outside party. No teacher support.</li> </ul>	<p><b>JUDGING &amp; EVALUATION</b></p> <p>Judges are looking for entries that stick to the topic. Stories should get the viewer's attention and keep it. The beginning, middle and end, as well as the overall pacing are important. Soundbites should provide insight, the visuals must be compelling and the reporter track should be clear and strong. The overall impact of the piece will play a major role in the judging process.</p> <p>Judges will focus on the following criteria:</p> <ul style="list-style-type: none"> <li>★ Camera/Direction</li> <li>★ Lighting</li> <li>★ Audio</li> <li>★ Nat Sound</li> <li>★ Editing</li> <li>★ Drama/Human Interest</li> <li>★ Broadcast Script/Storytelling</li> <li>★ Online Print Story/Picture</li> <li>★ Closeness to Topic</li> <li>★ Followed Directions</li> </ul>
<p><b>CONTEST PROCEDURES</b></p> <ul style="list-style-type: none"> <li>● Report to the Assignment Desk to receive your contest materials and instructions.</li> <li>● Record sound bites, b-roll, and nat sound</li> <li>● Report to the edit room with a wristband on and bring your Edit Ticket.</li> <li>● Edit broadcast story and prepare online print story in the Edit Room supervised by STN.</li> <li>● Copy your broadcast story and print story with still picture on the flashdrive provided.</li> </ul>	<p><b>EXTRA ATTENTION</b></p> <p><b>NOTE:</b> Close your segment with "For Student Television Network, I'm [your name]". Do not use your school or program name! In order to avoid confusion about teachers assisting students during a contest, adults and students from your member program may NOT be included in your entry.</p>

\* This is an on-site contest. You must remain within the contest map restriction until you have completed your entry.

## **SUBMITTING YOUR ENTRY**

- Copy your entry to the flashdrive provided.
- Name your entry file using your contest ID # (Found on the contest pouch).
- Place the flashdrive back into the contest pouch and return it to the Contest Booth before the posted deadline.
- No entries will be accepted past the deadline.

## **QUESTIONS?**

- Read this contest description thoroughly
- Review all of the STN Contest FAQ's on the STN Convention webpage
- Visit the Contest Booth any time during the contest operating hours
- Email all of your contest questions to: [contests@studenttelevision.com](mailto:contests@studenttelevision.com)