



Morning Show

Crazy 8s Contest 2020

Date: Thursday, 3/12/20

Pick Up: 7:30 am

Production Time: 8:00 am - 4:00 pm

Deadline: 4:00 pm

CONTEST OBJECTIVE & RULES

- Produce a Morning News Show based on a topic with segments all focused on a topic. A morning show might include news, weather, sports, interview, entertainment, lifestyle, food, etc. Anchors toss to various segments.
- Production: 8 hours
- High school: 1 team of unlimited students.
- Entries should not exceed 8 minutes.
- Teams may go anywhere in the Washington DC area to produce an entry, there are no boundaries.
- 100% of all video footage contained in an entry must be shot during the contest period.
- Lower-thirds titles and other effects created during the contest period may be used.
- Only royalty free or original music may be used in an entry.
- Schools may use their previously produced opens and graphics that are part of their regularly produced program.
- Advisers may participate in creating an entry.

JUDGING & EVALUATION

The judges will be looking for shows that make a strong connection to the topic. Entries should get the viewer's attention and keep it. Beginning, middle, end, and overall pacing in the segments are very important.

Evaluations will focus on the following criteria:

- ★ Camera/Direction
- ★ Lighting
- ★ Audio/Sound
- ★ Camera Presence/Talent
- ★ Storytelling/Content
- ★ Integrity/Courage
- ★ Segue/Transition
- ★ Creativity
- ★ Closeness to Topic
- ★ Followed Directions

CONTEST PROCEDURES

- Review the topic on social media
- Pick up the contest materials from the Assignment Desk.
- Plan, record and edit production.

EXTRA ATTENTION

NOTE: Entries may be edited anywhere EXCEPT your home school facilities (DC area schools). Editing space and table rentals are available from STN for an additional charge

SUBMITTING YOUR ENTRY

- Copy your entry to the flashdrive.
- Name your entry file using your contest ID # (Found on the contest pouch).
- Put the flashdrive into the pouch and turn it into the Contest Booth before deadline.
- No entries will be accepted past deadline.

QUESTIONS?

- Read this contest description thoroughly
- Review all of the STN Contest FAQ's on the STN Convention webpage
- Visit the Contest Booth any time during the contest operating hours
- Email all of your contest questions to: contests@studenttelevision.com