



Conventio Promo

On-Site Contest 2020

Date: Friday, 3/13/20

Pick Up: 7:30 am

FREE EDIT

Deadline: Saturday, 3/14/20, 2:30 pm

CONTEST OBJECTIVE & RULES

- Produce a segment to promote attendance at future STN Conventions.
- Teams must focus only on the specific themes detailed in the given contest prompt. This is no longer a recap!
- Production: 3 Days/Free edit
- High School: 1 team of unlimited students
- Segments should not exceed 90 seconds.
- Teams may use video, stills, graphics, effects, natural sound, etc.
- Only approved royalty-free music is allowed.
- Only effects and graphics created during the contest period may be used.
- Teams may begin shooting for this contest on Thursday March 12th.
- The winning entry will be shown at the start of the Closing Ceremony.
- Teams may not receive assistance from an outside party. No teacher support.

JUDGING & EVALUATION

Judges will watch for the overall quality (color, focus, and composition) of the video, and for the variety in framing and angles. The final edit of the piece should be creative and set the stage for the STN Convention Closing Awards Ceremony. The overall energy and ability to integrate the convention's theme will be a major part of the evaluation process.

Judges will focus on the following criteria:

- ★ Camera/Direction
- ★ Lighting
- ★ Audio/Sound/Music
- ★ Editing
- ★ Storytelling/Content
- ★ Continuity
- ★ Creativity
- ★ Complexity
- ★ Closeness to Convention Theme
- ★ Followed Directions

CONTEST PROCEDURES

- Report to the Assignment Desk to receive your contest materials & instructions.
- Review topic and produce a convention promo.

EXTRA ATTENTION

NOTE: You may begin shooting as early as Thursday, March 12th, and you are not required to stay within the contest map restriction. However, you must still pick up your contest materials from the Assignment Desk at the assigned pick-up time.

SUBMITTING YOUR ENTRY

- Copy your entry to the flashdrive provided.
- Name your entry file using your contest ID # (Found on the contest pouch).
- Place the flashdrive back into the contest pouch and return it to the Contest Booth before the posted deadline.
- No entries will be accepted past the deadline.

QUESTIONS?

- Read this contest description thoroughly.
- Review all of the Contest FAQ's on the STN Convention webpage.
- Visit the Contest Booth any time during the contest operating hours.
- Email all of your contest questions to: contests@studenttelevision.com

* This contest is NOT required to stay within the contest map restriction.