



2020 CONVENTION WORKSHOPS

STN CONVENTION ACADEMY WORKSHOPS ARE HANDS-ON SPECIALTY CLASSES TAUGHT BY PROFESSIONALS IN THE INDUSTRY. EACH WORKSHOP IS 2 HOURS AND CARRIES AN ADDITIONAL \$40. FEE DURING REGISTRATION. PLEASE SIGN UP ONLINE VIA THE AFFILIATE DASHBOARD WITH YOUR REGULAR CONVENTION REGISTRATION. WORKSHOPS WILL CLOSE WHEN THE MAXIMUM ATTENDEE NUMBER IS REACHED AND MAY BE CANCELLED IF MINIMUM ENROLLMENT IS NOT REACHED.

Thursday, March 12 – 2:00 – 4:00 pm

Shooting with a Pro

Les Rose

How do you find a story on a tight deadline – or when there’s absolutely nothing to shoot? How can an ordinary object be captured through the lens to become extraordinary? How can you up your game with the latest in pro shooting techniques? This session will answer your questions and walk you step by step through the process. This is one of STN’s most popular workshops so sign up early!

LES ROSE was a photojournalist for CBS New, Los Angeles. He worked for *The Evening News* with Scott Pelly, *CBS This Morning*, and his beloved *CBS Sunday Morning*. He worked with Steve Hartman on and off for 20 years for the *Everybody Has a Story* series, *Assignment America* and *On the Road with Steve Hartman*. He is a Fellow student and has recently completed his Masters at the University of Nebraska-Lincoln and began teaching at Syracuse University. Les is an honored member of the STN Advisory Board.

Friday, March 13 – 8:00 – 10:00 am

Creative Editing for Film & Broadcast: Rules of Thumb You’ll Remember

Misha Tennenbaum

How many times have you sat in front of a pile of footage thinking, “What can I do to make this scene funnier? More suspenseful? More dramatic?” Creative editing techniques may seem like mysteries – codes we can only crack through hours of trial and error. But editing does have creative “rules of thumb” that can be taught and learned. In this session, we will re-edit professionally shot projects to understand how the editors put them together; then, we’ll boil down their techniques and thought processes into easy-to-remember tips and tools that can help you achieve your editing goals.

Misha Tenenbaum is the CEO and Founder of EditStock.com, and EditMentor.com. As a proud member of the Motion Picture Editor’s Guild (MPEG), Misha has logged more than 5,000 hours of union work on TV and film projects including the FX series *American Horror Story*, *Wayward Pines* on FOX, and the feature film *JOBS* starring Ashton Kutcher.

Saturday, March 14: 10:00 – 12:00 noon

Become a Fake News Buster : How can you tell real, reliable information from convincing fakes?

Al Tompkins

This session will use real examples of fake studies, social media posts and photos that ALL made their way into news broadcasts, print and online reports. We will explore how the journalists could/should have caught the fakes and what you can do to inoculate yourself from pass along unreliable information. We will also take a walk into the murky world of the “dark web” where some of the most nefarious fake news is born. This session is perfect for emerging journalists and their teachers.

Al Tompkins is Senior Faculty for Broadcast and Online at The Poynter Institute. He has taught thousands of journalists around the world, including Canada, Japan, Egypt, Ecuador, Denmark, Cayman, Czech Republic and 49 states. Al comes to his teaching with more than 40 years of journalism experience and has been awarded many of journalism's top prizes including the Emmy, The RFK and the NPPA's highest award.