



## 2019 CONVENTION WORKSHOPS

STN CONVENTION ACADEMY WORKSHOPS ARE HANDS-ON SPECIALTY CLASSES TAUGHT BY PROFESSIONALS IN THE INDUSTRY. EACH WORKSHOP IS 2 HOURS AND CARRIES AN ADDITIONAL \$40. FEE DURING REGISTRATION OR \$50 ONSITE. PLEASE SIGN UP ONLINE VIA THE AFFILIATE DASHBOARD WITH YOUR REGULAR CONVENTION REGISTRATION. WORKSHOPS WILL CLOSE WHEN THE MAXIMUM ATTENDEE NUMBER IS REACHED AND MAY BE CANCELLED IF MINIMUM ENROLLMENT IS NOT REACHED.

**Thursday, March 28: 2:00-4:00 pm**

### **Shooting with a Pro**

**Les Rose**

How do you find a story on a tight deadline – or when there’s absolutely nothing to shoot? How can an ordinary object be captured through the lens to become extraordinary? How can you up your game with the latest in pro shooting techniques? This session will answer your questions and walk you step by step through the process. This is one of STN’s most popular workshops so sign up early!

**LES ROSE** was a photojournalist for CBS New, Los Angeles. He worked for *The Evening News* with Scott Pelly, *CBS This Morning*, and his beloved *CBS Sunday Morning*. He worked with Steve Hartman on and off for 20 years for the *Everybody Has a Story* series, *Assignment America* and *On the Road with Steve Hartman*. He is a Fellow student and has recently completed his Masters at the University of Nebraska-Lincoln and began teaching at Syracuse University. Les is an honored member of the STN Advisory Board.

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**Friday, March 29 – 1:00 – 3:00 pm**

### **On Camera Coaching**

**Katy Temple**

Does your on-camera image need some polishing? Improve your messaging, confidence, verbal and non-verbal delivery in this special Workshop. You will get live video feedback, hands-on practice and instruction from a seasoned industry pro. Great communication skills can empower change, launch careers, and will never go out of style. Perfect your skills on March 30.

Katy built her reputation as broadcaster in sports, a career which spans over 20 years, numerous states, and multiple professional sports. She kicked off her career with her first official on-air job doing play-by-play for Fresno She became the sideline reporter and host for the Atlanta Braves and balanced her “off season” as a reporter for the NFL Network. She was the weekend sports anchor for FOX6 in San Diego and the co-host of That Sunday Sports Show. Katy’s on-camera presence earned her both a San Diego Press Club Award and a prestigious Emmy Award. As a consultant she works with athletes who have turned to media jobs, business professionals who need on-camera coaching and media pros who need an image tune-up.

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**Saturday, March 30: 10:00 – 12:00 noon**

### **Color Correcting: The Key to Visual Engagement**

**Grant Bochantin**

Color is important for visual engagement of your video. We don't always get the look we want out of the camera but it can be corrected in post by controlling the density, hue of the color and saturation of a shot. This is a great skill to boost your edit expertise and make you a valuable job candidate.

Grant Bochantin is currently Post Production Supervisor on DC's *Legends of Tomorrow*. He has worked for Warner Brothers, Disney and ABC Family. He is an STN alumnus and valued member of the convention team.