



# Video Tip

## On-Site Contest 2019

**Date:** Saturday 3/30/19

**Assignment Desk:** 8:00am

**Edit Time:** 11:30am

Editors must report to the Edit Room by 11:45am

**Deadline:** 1:30pm

### CONTEST OBJECTIVE & RULES

- Produce a "Video Tip" that shows the audience how to do something (based on a given topic).
- Production Time: 5 hours
- Production: Shoot 3 hours/Edit 2 hours
- High School: 1 team of unlimited students.
- NOTE: Only 2 team members may be designated editors.
- Video Tip entries should not exceed 1:00 minute or face penalty by the judges.
- Only animations, effects, graphics created during the contest period may be used.
- Only original sound effects created during the contest period may be used.
- Only approved royalty-free music is allowed.
- You must report to the edit room at the assigned time, with your editing equipment.
- You may not set up your equipment in the edit room before the assigned edit time.
- Please refer to the Edit Room Rules & Procedures document on the STN Website.
- You may not receive assistance on your entry from an outside party. No teacher support.

### JUDGING & EVALUATION

Judges will look for a Video Tip that is well-produced and communicates ideas clearly. Submissions should be organized, with information presented in an interesting and appropriate manner.

Judges will focus on the following criteria:

- ★ Camera/Direction
- ★ Lighting
- ★ Audio/Sound/Music
- ★ Writing
- ★ Editing
- ★ Complexity
- ★ Creativity
- ★ Acting/Talent
- ★ Closeness to Topic
- ★ Followed Directions

### CONTEST PROCEDURES

- Report to the Assignment Desk to receive your contest materials and instructions.
- Review the assigned topic and produce your Video Tip entry.
- Report to the Edit Room with your wristband on.

### EXTRA ATTENTION

**NOTE:** In order to avoid confusion about teachers assisting students during a contest, adults may NOT be actors/extras in your entry.

### SUBMITTING YOUR ENTRY

- Copy your entry to the flashdrive provided.
- Name your entry file using your contest ID # (Found on the contest pouch).
- Place the flashdrive back into the contest pouch and return it to the Contest Booth before the posted deadline.
- No entries will be accepted past the deadline.

### QUESTIONS?

- Read this contest description thoroughly
- Review all of the STN Contest FAQ's on the STN Convention webpage
- Visit the Contest Booth any time during the contest operating hours
- Email all of your contest questions to: [contests@studenttelevision.com](mailto:contests@studenttelevision.com)

*\* This is an on-site contest. You must remain within the contest map restriction until you have completed your entry.*