



# Movie Trailer On-Site Contest 2019

**Date:** Saturday 3/30/19

**Assignment Desk:** 8:30am

**Edit Time:** 12:00pm

Editors must report to the Edit Room by 12:15pm

**Deadline:** 3:00pm

## CONTEST OBJECTIVE & RULES

- Produce a promotional trailer for a fictional movie, using a given movie title.
- Production: Shoot 3 hours/Edit 3 hours
- High School: 1 team of unlimited students.  
Middle School: 1 team of unlimited students.  
Only 2 team members may be designated as editors.
- Entries must time at :60 seconds
- Do not change the title of the movie.
- Only approved royalty-free music is allowed.
- Only effects and graphics created during the contest period may be used.
- You must report to the edit room at the assigned time, with your editing equipment.
- You may not set up your equipment in the edit room before the assigned edit time.
- Please refer to the Edit Room Rules & Procedures document on the STN Website.
- You may not receive assistance on your entry from an outside party. No teacher support.

## JUDGING & EVALUATION

Judges will pay careful attention to the pacing and impact of the visuals in this contest. The delivery of a good concept, presentation of a strong theme, and use of effects (photographic and electronic), will all factor strongly in the judging of this category. The overall impact of the piece will be the major focus in the judging process.

Judges will focus on the following criteria:

- ★ Camera/Direction
- ★ Lighting
- ★ Audio/Music
- ★ Editing
- ★ Storytelling/Scriptwriting
- ★ Continuity
- ★ Creativity
- ★ Acting/Talent
- ★ Closeness to the topic
- ★ Followed Directions

## CONTEST PROCEDURES

- Report to the Assignment Desk to receive your contest materials and instructions.
- Record visuals, sound, etc.
- Report to the edit room with an edit wristband on.
- Edit in the Edit Room supervised by STN.

## EXTRA ATTENTION

**NOTE:** In order to avoid confusion about teachers assisting students during a contest, adults may not be actors or extras in an entry.

## SUBMITTING YOUR ENTRY

- Copy your entry to the flashdrive provided.
- Name your entry file using your contest ID # (Found on the contest pouch).
- Place the flashdrive back into the contest pouch and return it to the Contest Booth before the posted deadline.
- No entries will be accepted past the deadline.

## QUESTIONS?

- Read this contest description thoroughly.
- Review all of the STN Contest FAQ's on the STN Convention webpage.
- Visit the Contest Booth any time during the contest operating hours.
- Email all of your contest questions to: [contests@studenttelevision.com](mailto:contests@studenttelevision.com)

*\* This is an on-site contest. You must remain within the contest map restriction until you have completed your entry.*