



# Anchor Team

## On-Site Contest 2019

**Date:** Friday 3/29/19  
**Assignment Desk:** 10:00am  
**NO EDIT - LIVE TO TAPE**  
**Deadline:** 12:30pm

<p><b>CONTEST OBJECTIVE &amp; RULES</b></p> <ul style="list-style-type: none"> <li>• Write and record an anchor team segment based on the wire copy provided.</li> <li>• Production Time: 2 hours</li> <li>• High School: 1 team of up to 4 students. 2 anchors should be seen on-camera.</li> <li>• Middle School: 1 team of up to 4 students. 2 anchors should be seen on-camera.</li> <li>• Segments should not exceed 60 seconds.</li> <li>• Do not add any new information that was not in the original wire copy provided.</li> <li>• Entries should be recorded live-to-tape and not edited in any way.</li> <li>• Effects and graphics may not be used.</li> <li>• No music may be added to an entry.</li> <li>• You may not receive assistance on your entry from an outside party. No teacher support.</li> </ul>	<p><b>JUDGING &amp; EVALUATION</b></p> <p>Judges will look for a performance that is conversational and credible with important information presented in an interesting and appropriate manner. Contestants should speak clearly, watch their posture and avoid wearing clothing that is distracting or inappropriate.</p> <p>Judges will focus on the following criteria:</p> <ul style="list-style-type: none"> <li>★ Camera Presence</li> <li>★ Look/Style</li> <li>★ Enunciation/Inflection</li> <li>★ Storytelling/Script</li> <li>★ Credibility</li> <li>★ Accuracy</li> <li>★ Integrity/Courage</li> <li>★ Segue/Transitions</li> <li>★ Creativity</li> <li>★ Followed Directions</li> </ul>
<p><b>CONTEST PROCEDURES</b></p> <ul style="list-style-type: none"> <li>• Report to the Assignment Desk to receive your contest materials and instructions.</li> <li>• Review the contest materials and instructions.</li> <li>• Write a script and record anchor segment.</li> </ul>	<p><b>EXTRA ATTENTION</b></p> <p><b>NOTE:</b> Open with “Good Morning, I’m [your name]. Close with “For Student Television Network, I’m [your name]”. Do not use your school or program name!</p>
<p><b>SUBMITTING YOUR ENTRY</b></p> <ul style="list-style-type: none"> <li>• Copy your entry to the flashdrive provided.</li> <li>• Name your entry file using your contest ID # (Found on the contest pouch).</li> <li>• Place the flashdrive back into the contest pouch and return it to the Contest Booth before the posted deadline.</li> <li>• No entries will be accepted past the deadline.</li> </ul>	<p><b>QUESTIONS?</b></p> <ul style="list-style-type: none"> <li>→ Read this contest description thoroughly.</li> <li>→ Review all of the STN Contest FAQ’s on the STN Convention webpage.</li> <li>→ Visit the Contest Booth any time during the contest operating hours.</li> <li>→ Email all of your contest questions to: <a href="mailto:contests@studenttelevision.com">contests@studenttelevision.com</a></li> </ul>

*\* This is an on-site contest. You must remain within the contest map restriction until you have completed your entry.*