**CONTEST OBJECTIVE & RULES**

- Produce a music video from supplied music.
- Production: 3 hours/Edit 3 hours
- High School: One team of an unlimited amount of students may participate.
- Middle School: One team of an unlimited amount of students may participate.
- Only 2 team members designated as editors.
- Music and lyrics will be provided by STN.
- There will be more than one song to choose from. Only choose one song.
- Teams may not shorten or alter the song.
- Entries may include actors and extras from your school and other schools but no adults.
- Only sound effects, video effects, and titles created during the contest period may be used.
- You must report to the edit room at the assigned edit time, with your editing equipment.
- You may not setup your editing equipment in the edit room before the assigned edit time.
- Once you report to the edit room, you may not leave unless it is a bathroom emergency.
- You may not receive assistance on your entry from an outside party. No teacher support.

**JUDGING & EVALUATION**

Judges will pay careful attention to the pacing and impact of the visuals in this contest. The delivery of a good concept, presentation of a strong theme, and use of effects (photographic and electronic), will all factor strongly in the judging of this category. The overall impact of the piece will be the major focus in the judging process.

**Judges will focus on the following criteria:**

- Camera/Direction
- Lighting
- Dramatic Impact
- Acting/Talent
- Editing
- Storytelling/Content
- Continuity
- Creativity
- Closeness to the topic
- Followed Directions

**CONTEST PROCEDURES**

- Report to the Assignment Desk to receive your contest materials and instructions.
- Review the music and begin pre-production.
- Record music video elements.
- Report to the edit room with a wristband on.
- Edit in the Edit Room supervised by STN.
- Copy your segment on the flashdrive provided.

**EXTRA ATTENTION AND CAST**

**NOTE:** In order to avoid confusion about teachers assisting students during a contest, adults from your own member program may not be actors or extras in your music video.

**SUBMITTING YOUR ENTRY**

Name your entry file using your contest ID # (Found on the contest pouch)

- Copy your entry to the flashdrive provided. Submit it in a format that will play in any computer. STN judges will make every attempt to play your entry using various PC and Mac systems.
- Place the flashdrive back into the contest pouch and return it to the Contest Booth before the posted deadline.
- No entries will be accepted past the deadline.
- Late entries may be dropped in the late basket for possible critique at a later date.

**QUESTIONS?**

- **READ** ALL STN contest rules, convention rules and hotel filming policy on the STN Website.
- Review all of the STN Contest FAQ's on the STN Convention webpage.
- Email all of your contest questions to: contests@studenttelevision.com
- Visit the Contest Booth only for general questions
- Lost flashdrive? Visit Contest Booth and pay $5 cash for a new flash drive.
- Lost pouch? Visit Contest Booth for a replacement pouch. This will take 15-20 minutes and will not extend your deadline.

* This is an on-site contest. You must remain within the contest map restriction until you have completed your entry.*