



2017 CONVENTION TRAINING SESSIONS

STN CONVENTION ACADEMY TRAINING SESSIONS ARE HANDS-ON SPECIALTY CLASSES TAUGHT BY PROFESSIONALS IN THE INDUSTRY. EACH TRAINING SESSION IS 2 HOURS AND CARRIES AN ADDITIONAL \$40. FEE DURING REGISTRATION OR \$50 ONSITE. PLEASE SIGN UP ONLINE VIA THE AFFILIATE DASHBOARD WITH YOUR REGULAR CONVENTION REGISTRATION. SESSIONS WILL CLOSE WHEN THE MAXIMUM ATTENDEE NUMBER IS REACHED. SESSIONS MAY BE CANCELLED IF MINIMUM ENROLLMENT IS NOT REACHED.

EARN COLLEGE CREDIT: These sessions qualify for Post-Professional Development Courses provided by College Credit Connection and Vanguard University. See the STN Website for details.

Tuesday, March 28: 2:00-4:00 pm

Shooting with a Pro

Les Rose and Dave Wertheimer

How do you find a story on a tight deadline – or when there’s absolutely nothing to shoot? How can an ordinary object be captured through the lens to become extraordinary? How can you up your game with the latest in pro shooting techniques? This session will answer your questions and walk you step by step through the process. This is one of STN’s most popular training sessions so sign up early!

Wednesday, March 29: 9:00 – 11:00 am

From Phone to Finish

Professional Video that Starts on Your Phone and Edits in Premier Pro

Dave Cornelius

Learn the workflow that captures your video on a smart phone, transfers to Premier Pro and outputs professional pieces. Forget about YouTube – this is real life production that you can sell, share and be proud of. Topics will include

Wednesday, March 29: 2:00 pm – 4:00 pm

Drones 101: Creating a career with Aerial Video

Whether you’ve tried taking your photography to the drone level or not, this session will provide all the answers and inspire you in this new adventure. You’ll learn about the various uses for drones, how to choose the industry that’s right for you and develop your entrepreneur skills, how to fly a drone, start a business and be one of the first to operate in this world.

Thursday, March 30: 10:00 am – 12:00 noon

Adobe Audition Workshop

Pro Audio for Your Video

Dave Cornelius

Adobe Audition is audio editing software that speeds up production for video, radio, music, games, and more - with uncompromising sound quality and intuitive workflows. Learn the basics and put them to use today on your STN Contests!

TRAINING SESSION PROS:

LES ROSE is a photojournalist for CBS New, Los Angeles. He works for *The Evening News* with Scott Pelly, *CBS This Morning*, and his beloved *CBS Sunday Morning*. He's worked with Steve Hartman on and off for 20 years for the *Everybody Has a Story* series, *Assignment America* and *On the Road with Steve Hartman*. He is a Fellow student and has recently completed his Masters at the University of Nebraska-Lincoln. Les is an honored member of the STN Advisory Board.

Dave Cornelius, an STN Board Member, is CEO of DAConsulting and founder of tech incubator C4 Accel. Dave was the architect of the Multimedia Technologies competencies for the Arizona Department of Education. He is a leader in development of industry certification standards and has served as a member of the program advisory boards for The Art Institute of Phoenix, Eastern Arizona College and East Valley Institute of Technology. He designed and directed the Stardust Journalism Program for Arizona State University's prestigious Walter Cronkite School of Journalism and Mass Communication where he also served as Director of Digital Media Outreach and Barrett Honors Professor.

Josh Friedman is the founder of One Zero Digital Media, LLC which provides professional video, music, audio, and photography services. He's is on faculty of the Digital Media department at Golden West College in Huntington Beach, CA and has earned a Master's Degree in Music from the Bob Cole Conservatory of Music, at CSU Long Beach. Josh is an expert on drone education and the state of the drone industry. His company is one of a few in the US that has successfully applied for a 333 Exemption from the FAA earning them permission to fly drones for commercial use.

Dave Wertheimer is a Photojournalist at KING TV in Seattle. He has earned over 90 awards including Emmys, NPPA, NBNA, AP, SPJ, WHNPA. He has consulted at TV stations, been a broadcaster in residence at 5 universities, spoken at media seminars, judged countless contests and still has fun every day.