

## SPEAKER BIOS

### **YVONNE MARIE ANDRES**

Founding director of GlobalSchoolNet.org, dedicated to helping youth succeed in a connected world.

### **ROSS BAUMAN**

Ross Bauman is a sophomore at Pine Crest School. He shoots and edits stories for PCTV and helps run its social media channels.

### **PHIL BERMAN**

Phil Berman is a producer with CBS News in Los Angeles. Throughout his nearly 15-year career, Phil has produced for news stations in Miami, Tampa, Sarasota, and Tulsa, Oklahoma. He has produced, reported and anchored in Greenville, Mississippi. Phil is honored to be speaking at his fourth STN Convention.

### **GRANT BOCHANTIN**

Grant Bochantin is an awarding winning video production professional. He has worked for ESPN, Fox Sports and CBS Sports as an assistant director and technical director. He currently works for ABC Family in post-production. During his time with ABC Family/ Freeform he has worked on the prime time shows *Recovery Road*, *Switched at Birth*, and *Baby Daddy*. He has also worked on the Disney Channel Show *Walk the Prank*. He is currently the Post Production Coordinator for the Freeform (ABC Family) show *Shadowhunters*.

### **HETTY CHANG**

Hetty Chang is an Emmy Award-winning reporter for NBC4 Southern California. She covers stories across the Southland, with emphasis in the Long Beach and Southbay communities. Chang previously held a digital media fellowship at the station through a pilot program between NBC4 and the Asian American Journalists Association where she worked closely with the station's digital media team. Previously, Chang reported for the NBC stations in Reno and Las Vegas, and LA Cityview Channel 35.

### **CHSTV**

Carlsbad High School's live, daily broadcast is the recipient of 8 STN Awards of Excellence honors, two Regional Awards of Excellence and 19 Student Emmy Awards. In addition to the daily live broadcast, Carlsbad's program has produced award-winning internationally-acclaimed documentary films on controversial subjects including vaccinations, hunger and the Holocaust.

### **DAVE CORNELIUS**

Dave Cornelius, STN Board Member, is CEO of DA Consulting and founder of tech incubator C4 Accel. Dave was the architect of the Multimedia Technologies competencies for the Arizona Department of Education. He is a leader in development of industry certification standards and has served as a member of the program advisory boards for The Art Institute of Phoenix, Eastern Arizona College and East Valley Institute of Technology. He designed and directed the Stardust Journalism Program for Arizona State University's prestigious Walter Cronkite School of Journalism and Mass Communication where he also served as Director of Digital Media Outreach and Barrett Honors Professor.

### **CORINNE CROCKET**

Innovating at the intersection of marketing and technology, Corinne Crockett works in the fastest-growing tech companies in the LA ecosystem including Thrive Market, Match.com, and BeachMint. Pre-tech, Corinne was the Executive Producer of UCLA's Daily Bruin TV; she's also an STN alumnus and holds a National Student Emmy.

**CARLY DANEK**

As a news photographer, Carly has covered every kind of story you've seen on the news. She has worked for over a decade in Oregon, Oklahoma and Minnesota and for the past year has worked on a show that challenges the conventions of local news at KARE-TV in Minneapolis

**TOM FEUER**

Tom Feuer heads the Cronkite News-LA Sports Bureau where students cover professional and intercollegiate sports in Southern California. Feuer, a longtime FOX Sports executive producer, has produced some of the world's largest sporting events, including 10 Olympic Games. As director of the Cronkite Sports Bureau, Feuer oversees students producing sports content and develops partnerships with local and national television networks.

**JOSH FRIEDMAN**

Josh Friedman is the founder of One Zero Digital Media, LLC which provides professional video, music, audio, and photography services. He's on faculty of the Digital Media department at Golden West College in Huntington Beach, CA and has earned a Master's Degree in Music from the Bob Cole Conservatory of Music, at CSU Long Beach. Josh is an expert on drone education and the state of the drone industry. His company is one of a few in the US that has successfully applied for a 333 Exemption from the FAA earning them permission to fly drones for commercial use.

**JOE FRYER**

Joe Fryer is a correspondent for NBC News, covering the West Coast for NBC Nightly News with Lester Holt, TODAY and MSNBC. He has also worked for KING (Seattle), KARE (Minneapolis), WTVF (Nashville), WBAY (Green Bay) and WKYT (Lexington). His awards shelf includes 19 Regional Emmys and 4 National Edward R. Murrow Awards.

**JESSE GILBERT**

Jesse Gilbert is the Chair of the Department of Media Technology at Woodbury University in Burbank, CA. Gilbert co-founded Dark Matter Media LLC in 2007, through which he consults on a variety of projects in the art and entertainment industries.

**ANDREW JENKS**

Often dubbed "The voice of his generation," Andrew Jenks is an award-winning filmmaker who has lived and filmed all over the world.

**GEOFF KAUFAMN**

Geoff is a Data Analyst at Buzz Feed Motion Pictures. His role is to help video producers and social media strategists understand how their content is shared and viewed across the social web.

**WILLIAM KAVAN**

From independent films and morning shows to haunted attractions and consulting, William Kavan has a unique perspective of the entertainment industry. He is currently the Department Chair of the Digital Cinematography Program at Full Sail University and a board member of the upcoming Sci-Fi, Horror & Fantasy Museum.

**KEN KEBOW**

Ken Kebow is an Emmy Award winning producer/director. Kebow's corporate clients include American Airlines, Apple, Callaway Golf, Ford, Google, JPL and Qualcomm. Kebow has also produced and directed

training programs for the United States Marines and law enforcement organizations in California. Kebab's documentary work has been honored with an Emmy Award for short documentary and his programs have aired nationwide.

### **BRIAN LINDENBAUM**

Brian is a documentary and scripted web-series producer who excels at building business models, budgets and development schedules. He is Co-Founder and Director of Operations and Business Development for the All American High School Film Festival

### **MARK LODATO**

Assistant Dean Mark Lodato supervises the Cronkite School's broadcast and sports curriculum. As associate general at Arizona PBS, Lodato works to establish new strategies for interaction, engagement and collaboration between the Cronkite School and the leading PBS affiliate. Lodato reported for TV stations in Washington DC, Arizona and Florida.

### **DANA LOUCAS**

Dana lives in Los Angeles and works for a post-house that masters final deliverable TV and movie content for Netflix, iTunes, Hulu, and many other streaming platforms. A big part of her role as Mastering Director is being a perfectionist in this world of tech, and working quickly.

### **MICHAEL MAZZETTI**

Michael has spent the last 30 years as an Audio Engineer mixing shows for every major network and cable channel and has three Emmy and one Grammy nomination for his work. He spent 10 years on the road at ABC Sports. Currently he's the Audio Supervisor on *Let's Make A Deal* for CBS, *Divorce Court* for Fox plus many others.

### **CRAIG MOFFAT**

Craig Moffat is a Managing Director of Datavideo Corporation. Craig has been in the broadcast industry for over 18 years. During his career, he worked closely with school districts to design video production studios for K-12 schools. He understands the needs of the educators and designs all-in-one packages that include all the required equipment as well as video production guide.

### **WESLEIGH OGLE**

Wesleigh is the weekend morning anchor and weekday reporter for KATU News in Portland, OR. She started out as a multimedia journalist at KCBY in Coos Bay, OR right after college in 2012 and then became a reporter and weekday morning anchor at KVAL in Eugene, OR. She is a former STN student from Northwood High School in Irvine, CA who attended STN in 2008! She has Journalism and Religious Studies degrees from Southern Methodist University in Dallas, TX.

### **TOM OLIVA**

Tom has worked with young content creators in myriad capacities for 20 years. He is Co-Founder and Executive Director of the All American High School Film Festival.

### **JENNIFER PETERSON**

Jennifer Peterson is Chair of the Department of Communication at Woodbury University. She is a film and media historian and the author of *Education in the School of Dreams: Travelogues and Early Nonfiction Film* (Duke UP, 2013).

**ASHLEY PORTER**

Ashley Porter is an Emmy Award-winning multimedia journalist. She has reported for newsrooms across the country, most recently working for nationally syndicated entertainment show *The List*. She now teaches middle and high school TV students at Pine Crest School in Fort Lauderdale.

**BILL POVLETICH**

Award winning author, documentary filmmaker and executive producer for Evolution media.

**JAIMEE RASHBAUM**

Jaimee is an Emmy-award winning news producer with 15 years of experience. She worked at WNBC in NYC, including on September 11, 2001. She then produced for NBC and CBS in Miami and now teaches at Pine Crest School in Fort Lauderdale. She's passionate about great writing and storytelling.

**JACKI ROMNEY**

Jacki Romney is currently President of the STN Board of Directors after retiring from 30 years as a Broadcast Journalist Teacher in Arkansas.

**LES ROSE**

Les is a father, friend and photojournalist – in THAT order! He's the newly appointed Professor of Practice at the Newhouse School of Public Communications, Broadcast and Digital Journalism at Syracuse University. Les spent the past 38 years as a photojournalist/field producer and the last 22 with CBS National Network News in LA. His career includes a 7-year stint with Steve Hartman, 5 Emmys, a National Peabody Award, and the prestigious National Edward R. Murrow award. Les has had the incredible job of traveling the world and telling stories. He's a huge fan of Edward R. Murrow and a valuable Advisory Board member for STN.

**ANDY SACHER**

Founding director of TheLavenderEffect.org, a nonprofit project of "Community Partners Advancing the Future of LGBTQ Heritage and Culture."

**DEAN STALEY**

Dean is broadcast professional with 25 years of experience including two years at the network level working as a correspondent for ABC News. Staley has won numerous awards including 14 Emmys and 3 Edward R. Murrow Awards. Staley also spent 3 months in Iraq embedded with the 101st Airborne Division during the invasion of 2003. Staley is currently the principal anchor and special projects reporter for the FOX/CBS TV station in Albuquerque, New Mexico.

**KEN STONE**

For 20 years, Ken Stone was a TV and radio news anchor and reporter, news director, show producer, talk show host and Emmy Award winner. He was on the faculty at the University of Minnesota's Journalism School for 7 years and now runs his own video production company

**MISHA TENENBAUM**

Misha is a member of the Motion Picture Editor's Guild with over 5,000 hours of union television and film experience. His work includes assistant editing on *Wayward Pines* (FOX), *The After* directed by Chris Carter, *American Horror Story* on FX and the feature film, *Jobs* (2013) starring Ashton Kutcher.

**DAVE WERTHEIMER**

Dave is a multi award winning multi-media visual journalist. He has earned close to 100 awards for storytelling. Dave has judged countless contests and been a consultant across the globe at seminars, including STN, since its beginning. Dave is currently working at KING TV in Seattle where he can be found doing his second love, covering anything with a viewfinder near his head. His first love is spending time with his son Matthew who was born in 2002.