



## 2018 STN Nationals

### Contest Description

The **STN Nationals** are presented annually by Student Television Network in each of the categories listed below. The awards are presented in recognition of excellence in scholastic broadcast television and film. They honor the special skills and unique talents of broadcasting and film students from STN schools.

The guidelines for submission of entries are outlined in this document and also in the document titled *STN General Contest Rules & Regulations*. For an outline of STN Rules and Regulations that apply to all STN contests visit the contest link on [www.studenttelevision.org](http://www.studenttelevision.org).

Entries that do not follow all the rules and guidelines are subject to penalty and/or disqualification by the judges. If a judge feels an entry does not meet the contest objectives, or did not follow all the rules and guidelines outlined by STN, then the entry will be penalized in the "followed directions" category and noted in the comments section by the judge.

All decisions by the judges are final. The Board of Directors of Student Television Network reserves the right to change or amend these Rules & Regulations, at any time, and without notice. Winning entries may be reproduced, broadcast or distributed at STN discretion.

### Rules & Regulations

Entries are eligible if produced and aired between March 1st, 2017 and Mar 7th, 2018. For the purpose of this contest, "aired" means broadcast, cablecast, shared with an audience of students, or presented to the community via closed-circuit, online or any other playback device.

- Entries must be submitted online using the STN Upload System. Only paid members may enter.
- Each entry costs \$15 and must be paid with a credit card at the time of submission. A receipt will be instantly emailed to you. Checks and purchase orders are not accepted for contest entries.
- Only affiliate advisers may use the STN Upload System. Students are prohibited from accessing the STN Dashboard.
- Contest entries are subject to United States Copyright Laws and may be disqualified for disregarding these laws. Additionally, please refer to the STN copyright policies on the contest link located at [www.studenttelevision.org](http://www.studenttelevision.org).

**DEADLINE: Entries must be submitted by 5pm PST on March 7, 2018**

## **Categories & Judging Criteria**

**High School** (Maximum 3 entries per category unless otherwise noted)

### **N1801 Commercial Spot**

Submit a video advertisement that promotes a good or service at your school or within your community.

- The judges will look for camera/direction, lighting, audio/music, talent, editing, graphics/effects, storytelling/content, creativity, impact and followed directions.
  - Maximum length: 30 seconds
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### **N1802 Community Feature Story**

Submit a non-fiction community-based feature story that aired as part of a news broadcast.

- The judges will look for camera/direction, lighting, audio, natural sound, editing, drama/human interest, storytelling/writing, creativity, journalistic integrity/courage, and followed directions.
  - Maximum length: 3 minutes.
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### **N1803 Humorous Segment**

Submit any parody, satire, original scene, etc. designed to entertain or evoke laughter that was used in whole or as part of a broadcast.

- The judges will look for camera/direction, lighting, audio/music, acting/talent, editing, graphics/effects, humor, creativity, impact and followed directions.
  - Maximum length: 90 seconds.
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### **N1804 Lifestyle Reporting**

Submit a non-fiction feature story based on arts, entertainment or lifestyle that aired as part of a news broadcast.

- The judges will look for camera/direction, lighting, audio, natural sound, editing, drama/human interest, storytelling/writing, creativity, journalistic integrity/courage, and followed directions.
  - Maximum length: 3 minutes.
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### **N1805 Live Sports Event**

Submit a 5-min uninterrupted excerpt from a live sports broadcast. Do not edit the submission except to cut, compress and prepare it for entry.

- The judges will look for camera operation, technical direction, talent, lighting, audio, graphics/effects, storytelling/content, creativity, complexity and followed directions.
  - Maximum length: 5 minutes
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### **N1806 Public Service Announcement**

Submit a Public Service Announcement, with all original material, intended to educate, inform, or persuade a target audience.

- The judges will look for camera/direction, lighting, audio/music, talent, editing, graphics/effects, storytelling/content, creativity, courage/impact and followed directions.
  - Maximum length: 30 seconds
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### **N1807 School News or Feature Story**

Submit a non-fiction news or feature story, based on a recent happening at your school, that aired as part of a news broadcast. Stories must be directly related to school life.

- The judges will look for camera/direction, lighting, audio, natural sound, editing, drama/human interest, storytelling/writing, creativity, journalistic integrity/courage, and followed directions
  - Maximum length: 3 minutes.
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### **N1808 Sci-Fi/Fantasy**

Submit a fictional story using a fantasy or Sci-Fi world.

- The judges will look for camera/direction, lighting, audio/music, talent, editing, graphics/effects, storytelling/content, creativity, complexity and follow directions.
  - Maximum length: 3 minutes.
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### **N1809 Show Open**

Submit an opening segment that was used for your school's broadcast with all original footage and graphics.

- The judges will look for camera/direction, lighting, audio/music, talent, editing, graphics/effects, storytelling/content, creativity, impact and followed directions.
  - Maximum length: 60 seconds
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### **N1810 Sports Feature Story**

Submit a non-fiction in-depth sports feature that aired as part of a broadcast.

- The judges will look for camera/direction, lighting, audio, natural sound, editing, drama/human interest, storytelling/writing, topic newsworthy, journalistic integrity/courage, and followed directions.

- Maximum length: 3 minutes.
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### **N1811 Sports News Story**

Submit a non-fiction sports news story, reporting on a recent sports current event, at your school, that aired as part of a broadcast. This is not a feature category.

- The judges will look for camera/direction, lighting, audio, natural sound, editing, drama/human interest, storytelling/writing, creativity, journalistic integrity/courage, and followed directions.
  - Maximum length: 90 seconds.
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### **N1812 Weather Report**

Submit a weather report that aired as part of your school broadcast.

- The judges will look for Camera/Direction, Lighting, Graphics/Effects/Titles, Camera Presence, Look/Style, Storytelling/Script, Annunciation/Inflection, Accuracy/Credibility, Creativity and Followed Directions.
  - Maximum length: 90 seconds.
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## **Middle School (Maximum 3 entries per category)**

### **N1813M Creative Segment – Middle School**

Submit an original non-news video segment aimed at entertaining or informing an audience. Videos with a humorous or dramatic plot are encouraged.

- The judges will look for camera/direction, lighting, audio/music, talent, editing, graphics/effects, drama/emotion/humor, creativity, impact and followed directions.
  - Maximum length: 3 minutes.
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### **N1814M News or Feature Story – Middle School**

Submit any non-fiction news, sports or entertainment feature that aired as part of a news broadcast.

- The judges will look for camera/direction, lighting, audio, natural sound, editing, drama/human interest, storytelling/writing, creativity, journalistic integrity/courage, and followed directions.
  - Maximum length: 3 minutes.
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### **N1815M Public Service Announcement – Middle School**

Submit a Public Service Announcement, with all original material, intended to educate, inform, or persuade a target audience.

- The judges will look for camera/direction, lighting, audio/music, talent, editing, graphics/effects, storytelling/content, creativity, courage/impact and followed directions.
- Maximum length: 30 seconds

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## **Submitting Your Entry**

All STN Nationals entries must be submitted online using the STN Upload System. After registration, please follow the directions in your dashboard for entry preparation and upload.

If you are experiencing any problems contact the STN office immediately. It's your responsibility to manage your own upload. We cannot make allowances for technical issues.

All STN Nationals entries must be submitted by teachers. Please, no students should use the STN Upload System. There is a \$15 fee for submissions and this must be paid by credit card.

**DEADLINE REMINDER: Entries must be submitted by 5pm PST on March 7, 2018**