

BROADCAST/FILM LESSON PLAN DESIGN: BUILD AROUND NATIONAL AND STATE STANDARDS

FIRST OF THE MONTH: This month, we will share basic tips about lesson plan design. Federal and state leadership demands that we tie standards to what we are already doing in the classroom. I hope the following information serves as a guide for designing your Broadcast Journalism or film curriculum around state and national standards.

BUILD YOUR UNITS OF STUDY AROUND NATIONAL AND STATE STANDARDS: Most states have adopted Common Core National Standards or at the very least created unique state standards similar to Common Core. In my school district, teachers are rewriting course curriculum that is built around Common Core. Common Core contains several broad standards that are relevant to broadcast journalism and film. We have already been meeting these standards in our media classrooms. We simply need to make a direct connection between our units/lessons and the national/state standards.

COMMON CORE AND STATE STANDARDS: Use Common Core or your own unique state standards (Texas for example) as a resource to provide broad standards for your content area. <http://www.corestandards.org/>

-Example-Common Core Standard for Broadcast Journalism

Make strategic use of digital media (e.g. textual, graphical, audio, visual, and interactive elements) in presentations to enhance understanding of findings, reasoning, and evidence to add interest. (SL.9-10.5)

From filming and editing packages to producing live newscasts, the above standard under Speaking and Listening Grades 9 and 10 covers what our students do every day in our classroom. Common Core contains several broad standards like Standard 5 that pertain to broadcast journalism and film. Find a standard and identify its relevance in your classroom.

LOOK BEYOND COMMON CORE FOR CONTENT SPECIFIC STANDARDS:

National standards for technology may also provide a valuable resource for curriculum writing in broadcast journalism and film. Use the International Society for Technology in Education (ISTE) and Technology Literacy Standards (TLS) as valuable resources for applying standards to your units of study.

ISTE STANDARDS:

<http://www.iste.org/standards/iste-standards/standards-for-students>

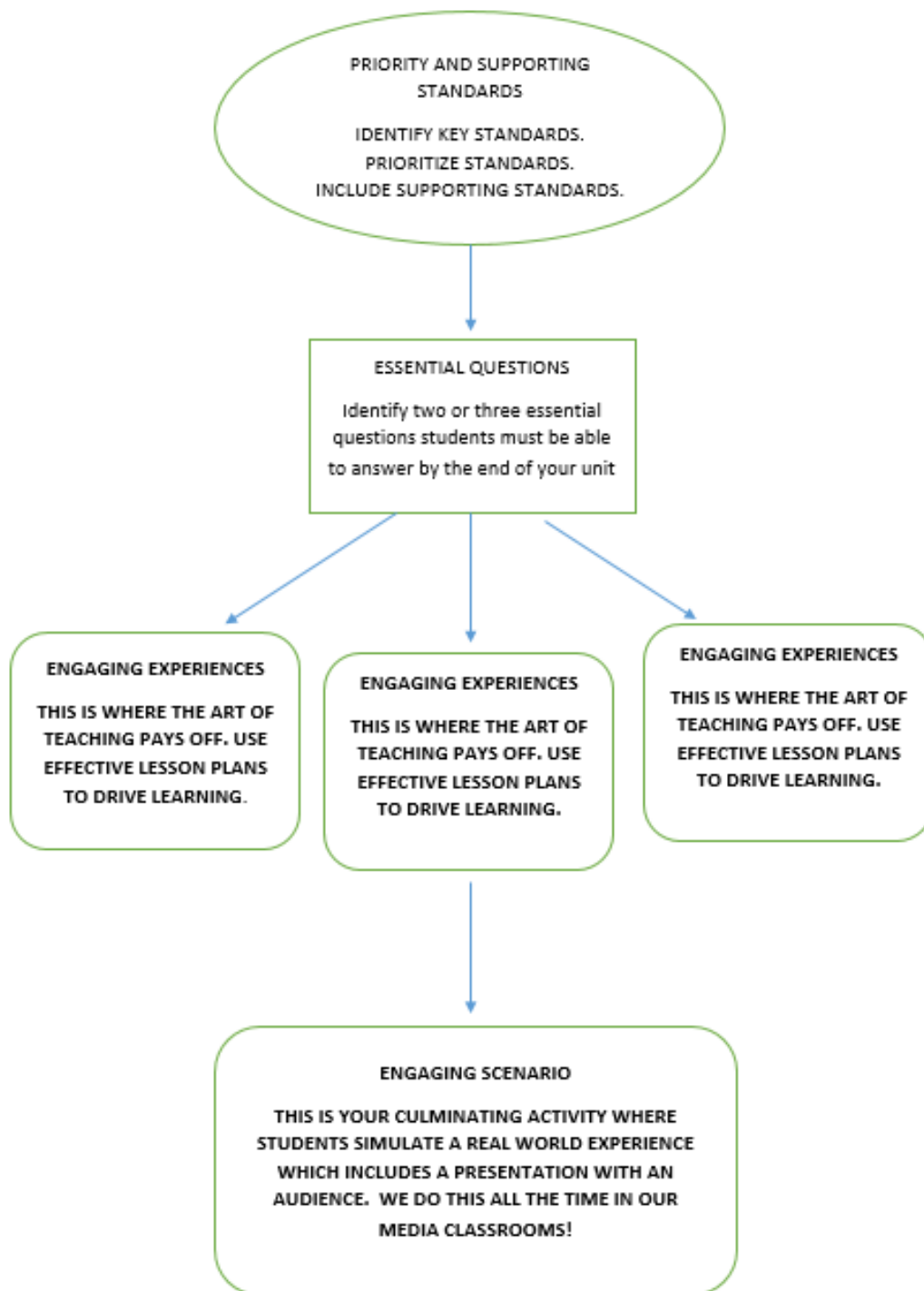
TLS:

http://www.iteea.org/TAA/Publications/TAA_Publications.html#Standards

STN STANDARDS COMING SOON!

The STN Education Committee will be creating specific national standards for scholastic broadcast journalism and film. We will provide connections between STN standards and more broad national standards like Common Core. We hope STN Standards will serve as THE resource for broadcast and film programs when it comes to identifying curriculum standards and building lesson plans. Look for our standards to be available on www.studenttelevision.com sometime during the 2015-2016 school year. [Contact STN](#) if you would like to contribute to this valuable project.

ORGANIZE YOUR UNITS OF STUDY: Organize your units of study. Begin with the standards. Identify essential questions that your students should be able to answer at the end of a unit. Provide engaging experiences for students so they are able to accomplish the priority standards and answer essential questions. **Here's the good news! We are already doing this in our classrooms! With the wave of Common Core we must be able to tie standards to our lesson plans.**



Thanks to STN Board Member Justin Ford, Park Hill High School