**WEDNESDAY, MARCH 9th**

5:00 p.m. – 9:00 p.m. Registration is open – Marquis Level

**THURSDAY, MARCH 10th**

6:00 a.m. – 7:00 p.m. Registration is open – Marquis Level
9:00 a.m. to 8:00 p.m. STN Store is open – Atrium Level

7:30 a.m. Crazy 8s Broadcast Morning Show and News Magazine
7:30 a.m. Crazy 8s Short film Fiction and Documentary
7:30 a.m. Crazy 8s Television (Scripted) Sitcom Pilot and (Unscripted) Talk Show
7:30 a.m. Crazy 8s Middle School News Magazine and Short Fictional Film
*Crazy 8s Contest Edit stations are located in the Marquis Ballroom (AVAILABLE ONLY FOR SCHOOLS WHO HAVE PAID FOR TABLES)*

**Convention Training Sessions (Additional Charge $50 onsite)**

9:00 a.m. - 11:00 A.m. 8 Premier Pro Tricks to Ace Crazy 8s (A708)
*Presented by Faraz Ahmed from Amitrace & BroadcastTrainer.com*
This session will show you a variety of tips and tricks that will help you work faster and produce better productions. Topics will include color correction, basic compositing, keyboard shortcuts, and overall workflow.

2:00 p.m. - 4:00 p.m. Shooting with a Pro (A705)
*Presented by Les Rose*
How do you find a story on a tight deadline – or when there’s absolutely nothing to shoot? How can an ordinary object be captured through the lens to become extraordinary? How can you up your game with the latest in pro shooting techniques? Les and his band of pros will answer your questions and walk you step by step through the process. This is one of STN’s most popular training sessions so sign up early!

8:00 p.m. STN 2016 Opening Ceremony – Atrium Ballroom

**FRIDAY, MARCH 11th**

6:00 a.m. to 7:00 p.m. – Registration is open – Marquis Level
9:00 a.m. to 8:00 p.m. STN Store is open – Atrium Level
9:00 a.m. – 5:00 p.m. Exhibit Booths Open – Marquis Ballroom Foyer

7:30 a.m. – 1:00 p.m. Contest Pouch Pick-up (Assignment Desk – Marquis Foyer)
7:30 a.m. – Convention Recap
8:00 a.m. – Spot Feature
8:00 a.m. – Action Sports
8:30 a.m. – Sports Highlights
8:30 a.m. – Music Video
9:00 a.m. – Short Story
9:00 a.m. – Tell the Story
9:30 a.m. – Commentary
9:30 a.m. – Lead Story
11:30 a.m. – Nat Package
1:00 p.m. – Broadcast News Writing
Contest edit room will take place is Marquis Ballroom A-C

12:00 p.m. Teachers Luncheon – Marquis Ballroom D (purchase ticket for $20 at registration)
Convention Training Sessions (Additional Charge $70 onsite)
9:00 a.m. - 1:00 p.m. Broadcast Journalism Hands on Workshop for Teachers (A705)
THIS SESSION IS FOR TEACHERS ONLY
Presented by Dave Davis and Brandon Goodwin
This session will cover techniques for teaching basic and advanced concepts in the broadcast classroom, PLUS provide a great hands-on assignment for attendees. Expect four fast-paced hours, with everyone completing a shoot-and-edit project. Everything covered will be practical, proven, and specifically designed to work in your classroom.

Convention Training Sessions (Additional Charge $50 onsite)
9:00 a.m. – 11:00 a.m. Dive Into After Effects (A708)
Presented by Faraz Ahmed from Amitrace & BroadcastTrainer.com
We'll go over how to quickly integrate After Effects into your productions. This session will help you learn quick and easy effects that anyone can produce. We'll go over basic compositing, text effects, keying, and Premiere Pro workflow integration.

12:00 p.m. – 2:00 p.m. TriCaster Boot Camp (A708)
Presented by Faraz Ahmed from Amitrace & BroadcastTrainer.com
Have a TriCaster but never received a formal course before? This is a great boot-camp for newbies and intermediate TriCaster operators. We'll go over the essentials of setting up a live production and how to setup an optimal workflow with the TriCaster.

3:00 p.m. – 5:00 p.m. TriCaster Virtual Sets (A708)
Faraz Ahmed from Amitrace & BroadcastTrainer.com
Learn how to use the TriCaster to make your show appear to be coming live from anywhere in the world or...the UNIVERSE! We're going to go over basic keying concepts, as well as how to setup Virtual Sets using the TriCaster. This session will also go over the basics of the Virtual Set Editor.

9:00 a.m. – 10:00 a.m. Professional Sessions

Everybody Has a Story: Les Rose (A601)
In this famous STN session, you'll take a nostalgic trip with Les, who has covered some of the best, most compelling stories over the past 25 years of his broadcasting career. These great stories were successful and can provide lessons for participants interested in storytelling and human interest pieces.

Getting Generation Text to Talk: Mark Altman and Jimmy Young (A602) (90 minute session)
Are you more comfortable using text messages and social media rather than talking? In this 90 minute session, you will rediscover the importance of interpersonal communication and talking face-to-face. Make the camera your best friend by being comfortable with how the world sees and hears you.

Elements of Breaking News: Sheena Roetman (A703)
We will discuss newsgathering techniques, how to work quickly on short-notice deadlines and the elements of a breaking news story.

The Big Question: Getting the Best Documentary Interview: Ken Kebow (A704)
Interviews drive all documentary programs and help tell the most effective story. There are a few simple things a producer can do to get the best interview possible. From the questions for the interviewee to the location you shoot at, this session will cover several simple tips for making your interview the centerpiece of your program.

Entertainment News: Bobby Kaple (A706)
What's it like to work in Entertainment Television and TV News? How do hosts get their jobs and how does Entertainment differ from TV News? This session will be an interactive discussion with someone who has been in the business for years and has worked on air in News, Sports and Entertainment.

Run It Like You Own It/How to Build an Emmy Award Winning Program: Tracy Misner (A707)
Learn the art of "Run It Like You Own It," a concept to increase student participation, mainstream your productions and grow your program.
Covering Vulnerable People: Les Rose (A601)
As broadcasters, we encounter all types of people. But what do we do when the interview subject is vulnerable? This session will focus on how to effectively cover children, seniors, and individuals with mental or physical disabilities. You'll learn tips on how to engage the subject in a respectful, considerate manner.

Producing the Successful Documentary: Robert Adanto (A706)
If documentary filmmaking excites you, but you don't know where to start, this is the session for you. This session will guide through the entire process of making of documentary, from choosing a subject to getting exposure on the festival circuit. As an award winning independent filmmaker, Robert Adanto knows the unique demands of creating a documentary that has a lasting impact, one that will get attention.

US-Russia Forum: Members of the US-Russia Social Expertise Exchange (SEE) (A704) (2 hour session)
A dynamic exchange with young Russian journalists and experts about how TV is produced in Russia. Attendees will hear about how they can collaborate with counterpart Russian high school teams on an exciting news bridge platform!

How To Win an Editing Competition: Misha Tenebaum (A703)
With the Crazy 8s, the film festival and more, STN is full of contests. In this session, STN film judge Misha Tenebaum will tell you the secrets to making your project stand out. Misha will show examples of a contest he judged on EditStock, along with a contest he entered as a contestant for the LA Post Fest.

Anchor “A” Game: Dean Staley (A707)
Learn the skills that all successful anchors need! Students will be given the opportunity to practice and critique their peers’ work. A discussion of the philosophy of anchoring will give students an understanding of how to grow during a long and successful career in broadcasting.

STN: The Discussion: Jacki Romey and STN Board Members (A601)
STN has seen tremendous growth over the past few years and we want to be even better! Join this lively discussion to share ideas on how STN can support your program and offer more member benefits.

Want to Get Paid to Watch Sports? Mark Altman and Jimmy Young (A602)
Experience what it’s like to have a career as a sportscaster. Call some of the greatest moments in sports history (Sports Karaoke), do a “standup” introducing a school sports broadcast and voice over highlights... Sportscenter style.

Television Advertising, Past, Present and Future: Sean Jones and Diana Harris (A703)
A look at traditional advertising over the last 20 years and what it will look like and how it will function for the next 20.

Story Triage (Critique Session): Dean Staley and Ryan O’Connor (A706)
Have you ever put together a story and felt it wasn't as good as you had hoped? Bring it to this session and get a professional critique to advise you on making it better. Students will get insights on how to vastly improve a story with reliable techniques.

Lip Dubs A to Z from Painless Music Acquisition to Building Community: Ed McDonough, Mia Tess and Jason Kaplan (A707)
This workshop will reveal how to acquire copy-free music via YouTube. (Note: for distribution only on that platform.) We'll provide pre-planning templates, share our tips and help give you a solid foundation for your own Lip Dub Success. It can be transformational for your program and school.

12:30pm- 1:30 p.m. No sessions scheduled. Please visit Exhibit Booths
1:45 p.m. – 2:45 p.m. Professional Sessions

**So You Want To Tell A Story...** Tom Oliva, Brian Lindenbaum, and Andrew Jenks (A601)
“Movies touch our hearts and awaken our vision, and change the way we see things. They take us to other places, they open doors and minds.” - Martin Scorsese - If you want to tell stories like Scorsese, attend this workshop to learn the structure and techniques that will take your story to the next level.

**Sell Your Best Product: “You”:** Mark Altman and Jimmy Young ((A602)
We are all selling. Whether you are selling yourself to a News Director or Production Manager, selling your script/screenplay to a Hollywood Producer or convincing your parents to let you follow your dreams, sales is a skill you practice every day. Learn to differentiate yourself from the competition.

**Getting Your Film Distributed:** Jason Sirotin (A706)
Ever wondered how your favorite movies make it to the big screen? Getting your film distributed does not start when your movie is finished. It starts months before you even have funding, and ends when your film is finally available to the masses. Take this session to understand the distribution process.

**Being an Actor’s Director:** Robert Adanto (A704)
Many filmmakers feel more comfortable “directing through the camera” than challenging actors in an effort to create dynamic, multi-layered character portrayals. Most of it has to do with their inability to understand “through-line” and “super-objectives;” some of the concepts actors use to ground themselves in the imaginary world of a film. This session will cover how to get better performances from your actors.

**If I Can Do This, You Can Too!!** Bob Rathbun (A705)
In this session, Bob will discuss how his broadcast career started at 12 years old and how you can use the same blueprint to find your niche in sports broadcasting.

**Planning Your Project:** John Murray (A703)
Video magic doesn’t just appear out of nowhere. It takes a ton of planning to find the perfect location for shooting. This session discusses location/site checks, permits, licenses, budgets, equipment and crew needs, etc. You’ll be amazed how good planning goes a long way for the production process.

**Baiting the Hook:** Ryan O’Connor and Dean Staley (A707)
Hooking an audience in the first 15 seconds is the key to effective storytelling. You need to start strong and keep them engaged. Participants attending this session will have a new understanding of story structure and how to keep your audience hooked.

3:00 – 4:00 Professional Sessions

**What’s Up Doc?** Tom Oliva, Brian Lindenbaum and Andrew Jenks (A601)
Who is the most interesting person or story in your town? No matter who the person or subject, their story is worth telling. Using peer-created documentary films this session will give you the tools you need, from ideation to production, leaving you inspired to go home and tell your story through your lens.

**Out of the Studio:** The Pros and Cons of Shooting On Location: Ken Kebow (A602)
Shooting on location adds a great deal of visual interest to your program, but also comes with a number of new challenges. Find out how to find the best location, what to look for when scouting prior to the shoot, and how to organize so that your on location production goes as smoothly as possible.

**Producing Low-Budget Independent Films:** Jason Sirotin (A703)
Producing a film under $500K is a challenge but it can be done. This session will cover everything you need to know about low budget filmmaking, from getting the money to mastering in post production. Learn how to get financing, produce, and post a great film available to the masses!

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**Everybody's a Journalist:** The “Fourth” Branch of Government: Sam Stringer (A704)

Do you have an Android, an iPhone, or a camera? Have you ever told someone a story from beginning to end? If you've answered yes to any of these, congrats! You have the tools to become a journalist. This session will walk students through what it takes to be a prepared journalist: knowing your camera and using your contacts, plus some bonus tips on journalism to change the world.

**Working as a Team:** Carly Danek and Liz Collin (A705)

Believe it or not, the relationship between reporter and photographer plays a bigger part in how your story will turn out more than the subject matter. We’ll take a look at how to work as a team, starting from the time you walk out the door on your assignment. We’ll discuss how to work together and get the best shots, the questions answered, and the edits just right.

**Make'em Laugh, Make'em Cry:** Dave Davis and Brandon Goodwin, ASB (A706)

Two sessions in one... see numerous examples of heartwarming, or heart-tugging journalism, plus short films and music videos designed to bring a smile. Learn about “editing to the moment” in your features, and how to make a short film memorable.

**Emmy Winning Stories:** Dean Staley and Ryan O’Connor (A707)

This session will be an examination of a variety of Emmy Award-winning stories and why they work. We will focus on how they are structured, what techniques are used to make the content compelling, and the single aspect they all share that sets them apart from other Stories.

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6:00p.m. – 7:00p.m. Middle School Mixer

8:00pm – 10:00pm Broadcast/Film/ ESE Awards–Atrium Ballroom

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**SATURDAY, MARCH 12th**

6:00am to 7:00 pm – Registration is open –Marquis Level
9:00 a.m. to 8:00 p.m. STN Store is open–Atrium Level
9:00 a.m. – 5:00 p.m. Exhibit Booths Open –Marquis Ballroom Foyer

8:00 a.m. – 10:30 a.m. Contest Pouch Pick-up [Assignment Desk- Marquis Foyer]

8:00 a.m. –Commercial
8:00 a.m. – Man on the Street
8:30 a.m. –Movie Trailer
8:30 a.m. – Multimedia Journalist
9:00 a.m. –Weather Report
9:30 a.m. – Anchor Team
9:30 a.m. – Breaking News
10:30 a.m. –Public Service Announcement

Contest edit room will take place in the Marquis Ballroom A-C

**Convention Training Sessions (Additional Charge $50 onsite)**

10:00 a.m. – 12:00 p.m. Your Broadcast Journalism Program: The Next Step (A705)

*Presented by Dave Davis and Brandon Goodwin*

This session will focus on advanced projects including investigative pieces and long form storytelling. Ethics, copyright and challenging situations will be discussed so you are prepared for what eventually will be part of your job. Building support for your program in the school and the community will be covered as will ideas for trips, conventions and fund raisers.

9:00 a.m. – 10:00 a.m. Professional Sessions

**Tips, Tricks, and Sound Advice:** Les Rose (A601)

The sound in your story can make or break a great news piece, and should never be neglected. In this session, you’ll learn how to use music, voiceover, background noise and SILENCE to make your story better. Plus: how to put your subjects at ease and when to use GoPro!
Edit While you Shoot: You'll Thank Yourself: Carly Danek (A602)
Ever get frustrated in an edit bay because you need just one more shot? Not sure exactly how your story is going to end? You can do something about it and it starts well before you sit down at the computer.

Getting Started in the Business: Stephanie Bertini (A703)
What does it take to work in television news? How do you break into the business? If an on-air career is your dream job, then this session is for you. We will discuss how you can start working on your performance, grow your craft, and network with the right people. This session is designed to motivate and inspire future TV journalists to start working toward their dream today.

I'm in High School, I Want to Work in Television, Now What?: Phil Berman (A704)
Do you have high hopes of working at a TV network in a big city? This session will cover what it takes to get there. You gotta start small, building relationships and gaining lots of experience along the way. It's real-life advice from a former TV journalism student who's "been there, done that."

Feature Reporting Made Easy!: Dean Staley and Ryan O'Connor (A705)
Telling great stories isn't magic! There are tried and true structures, elements, and techniques for putting them together that will make any story good, and some stories great. We will watch Emmy Award-winning stories and learn from the pros on what ingredients and techniques brought these stories to life.

10 Ways to Find a Story in School: John Murray (A706)
Schools are full of stories waiting to be told. This session will break down the methods that professionals use to uncover facts, sources, and characters to make an impactful story for your audience. We will discuss covering hard news, features, sports, and school organizations.

Show & Tell: Ken Stone (A707)
Have you ever had a story that didn’t quite work and you can’t figure out what went wrong? Maybe it was the shooting. Or the editing. Or maybe the writing. In this session, you’ll show your story for the class and we’ll make it better. Be sure to bring your story on a thumb drive (mp4, wmv or H264 mov).

What to Wear: Liz Collin (A708)
From which colors look best on TV to what makeup is most complimentary, we'll cover insider tips on how to make your wardrobe work on camera.

10:15 a.m. – 11:15 a.m. Professional Sessions

True Tales and Epic Fails: The Stories Behind the Stories: Les Rose (A601)
The finished product you see on TV likely doesn’t reflect all the behind the scenes work that went into it. Often times, the unseen production details may be more interesting than the final story. This session will explore the story behind the story, as well as tips for avoiding "epic fails."

The Daily Grind: Strategies and ideas for producing a compelling daily, live broadcast: CHSTV Staff and Doug Green (A602)
Morning announcements can be boring. In this session Carlsbad High School students will discuss strategies for producing a compelling daily, live broadcast that includes live guests, Magic Walls, interesting stories, VOSOTS, live entertainment and school announcements. Learn how to involve the audience while producing a fast-paced award-winning professional broadcast.

Sports Highlights: Finding the Real Story: Grant Bochantin (A703)
Sports reporting is more than reviewing highlight reels—it's a way of reporting life. Learn how to uncover the real story while harnessing the power of the multimedia platform by using Twitter and Facebook to keep viewers up to date and engaged.

When the Interview is YOU!: Phil Berman and Jaimee Rashbaum (A704)
With almost three decades of producing experience between us, we’ll show you how to prepare for the professional world in college, how to put a resume tape together, and how to set yourself apart from the thousands of other people who want the same job as YOU!
Producing School Newscasts: John Murray (A706)
School newscasts can be so much more than just dull morning announcements. This session will discuss and demonstrate ways to format your show for your audience, while considering time limits. You’ll find a way to balance between announcements, menus, hard news, and features. We will also discuss ideas for specialty or seasonal shows.

I Don’t Know What to Ask: Ken Stone (A707)
Good interviews are tough to do, but essential to a great story. This session will cover the technical aspects of a good story (clean sound, good lighting, camera positioning), as well as the art of interviewing. How do you get someone to say something interesting? Here’s a hint—it’s not in the question, it’s how you listen.

Versatility in T.V. Equals Success: Stephanie Bertini (A708)
Television news is a fast-paced and ever-changing world. It requires working professionals to adapt to both everyday scenarios and long-term requirements. As an aspiring professional, there are things you can do now to set yourself up for success. You’ll find that learning multiple skills is the top priority. From small tasks to big accomplishments, this session will discuss why versatility is key to success in TV news.

11:30 a.m. – 12:30 p.m. Professional Sessions

Producing the STN Collaborative Documentary: Jacki Romey and Doug Green (A601/A602)
This year’s collaborative documentary project involved schools from across the country exploring one topic. Each school produced a story on how their community was tackling poverty with innovative ideas to reduce suffering. This session will discuss how the teams worked within their community and how the final film was produced.

The Promotional Video Strategy: Dr James Hamilton (A703)
This session addresses how to develop, organize and present a creative strategy to guide the production of a promotional video.

Once Upon a Time: Ryan O’Connor and Dean Staley (A704)
Storytelling is an art that can be learned. Participants in this session will leave with a new understanding of story structure that will help them create the next big story everyone is talking about.

This session will cover story construction for the Hollywood screen. We’ll also explore how the various elements of story construction and character development fit together to keep audiences on the edge of their seats till the end.

I Sound Horrible!: Ken Stone (A707)
No offense, but why does your voice sound SO bad? Broadcasting classes rarely cover how to read aloud so you sound natural. There’s nothing wrong with your voice, you just need to learn the tricks to read voiceover like a professional. Be prepared to come and make some silly noises!

Be Prepared; Be Flexible: Carly Danek (A708)
Today you interview the governor. Tomorrow a house explodes. You never know what could happen on any given day when you cover the news. Whether it’s the weather, angry neighbors, or a breaking story, we’ll talk about how to prepare yourself when you don’t know what to prepare for.

12:30- 1:30 p.m. No sessions scheduled. Please visit Exhibit Booths

1:45 p.m. – 2:45 p.m. Professional Sessions

Realistically Speaking: Todd Bateman and John Russo (A601)
ESE Team members Todd Bateman and John Russo discuss industry entry, opportunity and entrepreneurship. A look at the emerging opportunities for media production and grassroots to grandiose application!

Marketing Magic (Online and Social Media Marketing): Sandra Lewis-Glass, Edward Anderson, and Khadijah Abdulla (A602)
In this session, participants will study the projects we are currently working on. Also, you’ll discover tricks and tips for marketing on a tight budget.
Shooting With Your Ears: Ryan O'Connor and Dean Staley (A703)
Sound can be the difference between an average story and Emmy winning tour de force. Learn the difference between “off mic” sound, good “nat sound,” and clean channel audio. Learn to utilize sound in a way that will have people talking about your story long after it airs.

ABC Family’s Baby Daddy: Building of a Sitcom: Grant Bochantin (A704)
This session will guide you through the process of how a sitcom episode is built. We will focus specifically on the production and post production of ABC Family’s sitcom Baby Daddy. From table read to final delivery, we will look at what it takes to make your favorite shows. (Baby Daddy is rated TV-14. This session may contain high school level subjects.)

Confusion U: Ken Stone (A705)
The best school is not necessarily the one with the most toys. As a former college instructor and career advisor, we’ll talk about what you should look for when you start searching for your “perfect” school—including the things that prospective schools NEVER talk about.

Live Action Filmmaking: Jibril Haynes (A706)
This session will cover the making of “Sharon & the Sewing Circle,” a film that Director Jibril Haynes is currently developing. Jibril will be addressing the science of Guerilla filmmaking and will actively include students in scenes that will be taking place in the production.

Landing Your First TV Gig: Liz Collin (A707)
You’re getting ready to graduate, so now what? We’ll look at the best ways to get a News Director’s attention.

Women in the Film Industry: Nicole Parker (A708)
This session will address the various roles of women and men in the film industry. We will shatter the glass ceiling of possibilities and explore the realities in today's media market. You will leave empowered, educated, and ready to dive into the industry.

3:00 p.m. – 4:00 p.m. Professional Sessions

Power of Storytelling: Jibril Haynes (A706)
How can you bring the power of Screenwriting to the screen? Join Jibril for an interactive session that will take your writing skills to a new level.

Generating Story Ideas: Liz Collin (A707)
Go beyond the daily headlines. Where can we find something a little different? This session will investigate where the best stories come from and how you can make your mark as a credible reporter.

3:00 p.m. – 5:00 p.m. College Fair – Atrium Foyer
8:00 p.m. – 10:00 p.m. Hip-Hop Party and Dance Off – Atrium Ballroom

SUNDAY MARCH 13th

10:00 a.m. – 12:00 p.m. Closing Ceremony – Atrium Ballroom
9:00 a.m. to 1:00 p.m. STN Store is open – Atrium Level

THAT’S A WRAP!