



The Disabilities Partnership TV Contest: 45 Seconds to Russia

Q: How long does it take to get from Anaheim to Russia?

A: Just 45 Seconds!

Here's how: Create a video, no longer than 45 seconds, explaining why your team wants to become the first US members of the US-Russia anchor team to produce a season of web-based DP-TV, and why your team should win a trip to Russia to explore disability-related topics.

DP-TV is part of the Disabilities Partnership Platform, an interface of ideas, resources, and actors working to nurture international links between organizations and individuals to advance the interests and rights of people with disabilities. DP-TV and DPP are implemented by the US-Russia Social Expertise Exchange.

VIDEO TOPIC:

- Produce a video expressing your interest in collaborating with Russian students, with a focus on issues related to living with disabilities. What is it like living with a disability in your community? What benefits could DP-TV bring to US and Russian audiences?
- Briefly explain how your team would benefit from travelling to Russia as part of this program.

VIDEO CONTEST RULES:

1. The *45 Seconds to Russia* contest is open to high school video production teams. Teams must comprise a teacher and a maximum of four students. Not all of the students may be rising seniors. No participating students may be graduating seniors. We would like to emphasize the importance of considering diversity and balanced gender representation when composing your team. All team members, including the teacher, must be willing to travel to Russia during Summer 2017 (exact dates TBD).
2. Total run-time of the video must be no longer than 45 seconds. Submissions exceeding 45 seconds will not be considered.
3. All competition entries must abide by the [STN Creative Content Policy](#) and the [STN Use of Copyrighted Materials](#). Please make sure that all material and ideas are your own work.
4. By entering this competition, your team grants SEE permission to use your video for program promotion purposes.
5. **Entries must be submitted by 11:59 PM ET on May 15th, 2017.** Late submissions will not be considered.
6. Only one video may be submitted per team.
7. All members of submitting teams must hold valid US passports.
8. Submitting teams must be [STN members](#).
9. **Failure to meet any of the above guidelines will result in disqualification.**

CONTEST ENTRY SUBMISSION INSTRUCTIONS:

Step 1: Upload your video to a YouTube account. Set the video to “unlisted” and generate a link to the video to include in your official online contest entry form. [Additional information is available in our uploading guide.](#)

Step 2: Fill out and submit the mandatory official online [SEE 45 Seconds to Russia Entry Form](#).

Any submissions turned in after the deadline and/or without the completed form will not be considered. The winning team will be notified between **June 15 and June 30, 2017** depending on the volume of submissions received.

JUDGING AND EVALUATION:

The judges will be looking for videos that make a strong connection to the topic.

Entries should capture and hold the viewer's attention. Entries will be evaluated on the following criteria:

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| • Camera/Direction | • Storytelling/Content | • Graphics/Effects |
| • Lighting | • Drama/Human Interest | • Editing/Transition |
| • Audio/Sound | • Integrity/Courage | • Respectful and accurate portrayal of People with Disabilities |
| • Camera Presence/Talent | • Creativity | |