



PRESS RELEASE

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STUDENT TELEVISION NETWORK EMBARKS ON RUSSIAN COLLABORATION *International Tour Includes High Schools, Colleges and a Youth Media Festival in Russia*

Carlsbad, CA. Student Television Network, an international association of high school and middle school broadcast, film and media programs, has announced plans for the 2016 TV Bridge Project, a collaboration with Russian scholastic broadcast journalism programs. The goal of the project is to network with international educational stakeholders to gain understanding and cooperation across borders. STN President Jacki Romey and CEO Nancy Held Loucas will be traveling to Russia to meet with high school and college programs in TV production and broadcast journalism.

The TV Bridge Project is sponsored by [Eurasia Foundation](#), a non-profit organization that supports programs to assist societies in taking responsibility for their own civic and economic prosperity. STN and Eurasia Foundation began their work together in 2015, when delegates from Russia attended the annual STN Convention in San Diego. They participated in contests and professional sessions, held forums and learned about US students who share their interest in production and storytelling.

At the 2016 STN Convention, Eurasia Foundation was a major sponsor of the Teacher's Luncheon, the Lead Story contest and an exhibitor booth. Eurasia Foundation delegates held sessions, forums and a post-convention contest for all STN schools. STN President Jacki Romey led the focus group discussion with high school teachers at the convention and got feedback on collaborative projects. A post-convention video contest encouraged students to apply via video to win a trip to Russia. Three students were selected from Cypress Bay High School in Weston, Florida. These students will be traveling with the TV Bridge team to Cheboksary, where they will attend the Volga Encounters Festival, meet their Russian counterparts, and brainstorm about contributing to the TV Bridge.

The US State Department is sponsoring Nancy Held Loucas' participation in the trip through its Speaker Program. The trip will include a visit to the Moscow-based Humanities Institute of Television and Radio Broadcasting named after M.A. Litovchin, the Youth Union Doroga TV Studio in Petrozavodsk, and the Volga Encounters festival, where STN will work with students and share its 2016 Collaborative Documentary on poverty.

This is just the beginning of an ongoing partnership with Eurasia Foundation to collaborate with Russian students and to truly expand STN internationally.

[Here is a link to the TV Bridge Project Blog.](#) Watch for updates beginning April 28 and check out the [STN Video Vault](#) for video coverage of the trip.

For more information, email nancy@studenttelevision.com or refer to the website at studenttelevision.org.

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