

**STN Executive Council Meeting
at the STN Convention
Minutes—March 8, 2007**

Called to order at 6:10 p.m.

In attendance: President Curtis Maberry; Vice President, Doug Green; Treasurer, Jim Ellenberger; Secretary, Jacki Romey; Karen Robinson, Lynne Sueoka, Pete Crawford, Dave Cornelius, Ed McDonough, Barry Preston, Ray Lund, Vicki Steffenhagen, and Bruce McRoberts. Steve Galyon, Cheryl Klein, and Charles Aldridge were present when not engaged with convention duties. Jill and Tim Smith represented 87 Main. Carl Arizpe represented SchoolTube.

- A letter of agreement and privacy policy for SchoolTube was signed by the officers, as was a note to our bank regarding a change of treasurer
- SchoolTube—Carl Arizpe said he is happy to be working with us. He shared that in talking with teachers at the SchoolTube vendor booth, at first there is scepticism, but once they learn about the product, the scepticism vanishes and all seem impressed with the possibilities. He said the goal of SchoolTube is to furnish the structure and STN will fill the inside of the hub with teacher collaboration/social network driven by the teachers.

SchoolTube's service will be free to all STN members until September at least. After that, there will be a possible fee (maximum of \$500 for *full service*). The fee and exactly how it will work is an unknown for now.

There was discussion about copyright issues and it was agreed that the STN copyright policy would be followed. SchoolTube could allow the sharing of stock b-roll and packages between schools, and the teacher training aspect of SchoolTube is still in the planning stages.

Concerns to be addressed: Teachers' care in uploading appropriate videos only; community standards that may be different, flagging videos, etc. Policy is being written and a review-committee needs to be appointed.

- 501 C-3 status — Some of the paperwork is currently missing. We will investigate the next step in securing the actual paperwork so the audit on STN's books can be completed; this audit is standard procedure due to the recent change of treasurer.
- Newsletter—Discussion on why it took so long for the newsletter to get to affiliates. Tim said he didn't know why it took so long. With bulk mailing it sometimes takes longer to get it out. Pete suggested that the newsletter be made in PDF and emailed. A decision was made to send the newsletter via first-class postage. A decision was made to make next newsletter's theme—*Equipment*.

- Membership recruitment—Ed McDonough stated that we need to tap into regional groups. Who can we add to our family? Some regions have very few members.
- Doug Green reported on teacher-workshops he conducted for Department of Defense (DoD) schools overseas; some of those schools are now our first overseas members.
- My Youth Sports Network—Jaime Rivera will be presenting at a couple of breakout sessions on Friday. The network’s headquarters is in Florida and trains interns for radio and TV sports broadcasting. It is possible that STN will be the beneficiary of funds raised at a golf classic this coming September.
- Financial Report—Jim Ellenberger. Since Jim took over in November as treasurer, and we continue the transition. The transfer to Fair Grove account is complete and Jim is working with Jill to create a smooth workflow. There is currently about \$15,500 in the account, some of which is encumbered, and other is for upcoming scholarships and operating expenses.
- Convention 2008—The question was asked but Curtis, “Shall we have a convention in 2008?” Dave Cornelius moved that we have one. Bruce McRoberts seconded the motion. Approved unanimously. Discussion—Would it help to be able to plan further out? The motion was amended by Dave Cornelius and seconded by Bruce McRoberts to approve a three-year cycle of conventions to make contracting easier for STN Convention, Inc. This motion was also passed unanimously.
- Summer EC meeting—The decision was made to have a summer meeting of the EC. Locations and dates will be discussed over the listserv.
- Report from 87 Main
 - Jill processed 300 entries from last year’s spring national contest and 400 entries from Fall
 - \$3000 in postage
 - Phone calls, 2500 minutes; fax, 106 minutes; misc. 1864 minutes; toll free line, 1817 minutes, with 453 in the past month

Meeting adjourned at 8:20 p.m.

Respectfully submitted,
 Jacki Romey
 STN Executive Council
 Secretary