

STN Executive Council meeting 1/18/08 Anaheim, California 6:30 p.m.

Present EC members: Doug Green, president; Cheryl Klein, vice-president; Jim Ellenberger, treasurer; Jacki Romey, secretary; Barry Preston; Ray Lund, Ed McDonough, Pete Crawford, Dave Cornelius, Jay Salon, Lynne Sueoka.

Absent: Vicki Steffenhagen, Greg Rittman, Karen Robinson, Bruce McRoberts

Also present: Tim Smith, representing 87 Main; Erin Neal and Carl Arispe, representing School Tube

1. School Tube report—Carl Arispe thanked STN for a great year and introduced his staff.

Highlights of the year for SchoolTube:

- Endorsement of the National Association of Elementary Principals
 - They are working on fixing areas that they feel are not working or are “clumsy” including documentaries
 - There will be a new version of the software by March or April.
 - Hearing from the kids give great feedback
 - We are looking at a live option or live feeds
2. Nancy Held Loucas was welcomed as the new STN Convention chair and her role getting vendors on board.
 - There were a total of 13 vendors with 8 schools and Tyson chicken.
 - Looking forward to having a full year to plan so she won’t get as many “no” answers.
 - The Super card helped make the kids visit the vendors and the vendors liked it. The store already has lots of entries with completed cards.
 - Anyone who has any contacts for vendors should email Nancy.
 - Next year she plans to have benchmark dates for vendors
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Discussion: Cheryl said that Columbia wants to become a corporate sponsor. What is our policy. Do we have levels of service for these vendors? Can we give them a list of attendees? How about a scan card for attendees to give to vendors with there information? All these things need to be discussed further at the summer meeting.
 3. 2009 convention. Nancy Held Loucas said there are only two dates available for next year’s convention at the Rosen Plaza Hotel in Orlando: January 20-24 or March 17-22
Discussion: Shall we go east for two years then go west coast for two years? The Rosen will allow our convention to grow to 3500. Should we rotate to other cities? Dallas, Atlanta, Washington DC? March dates will catch some schools during

spring break. January dates will catch some schools including California during semester exams.

Ray Lund moved that the convention be held during the January dates. Dave Cornelius seconded the motion.

More discussion on the pros and cons of the January dates

Ray Lund withdraws his motion and moves that we have the 2009 convention March 17-20 2009. Dave Cornelius seconds the motion. The motion passes unanimously. The 2009 STN convention will be March 17-22 at the Rosen Hotel in Orlando, Florida.

Pre-convention and sweet 16 will be March 18 with a Saturday closing ceremony.

Some questions that will need to be addressed with the Rosen and the EC:

Do we want two years in the same place? Will we get a better price if we are there two years in a row? Nancy will look at dates and places for 2010 convention then we will decide on date and place for 2010 convention at our summer meeting.

Nancy asked for ideas for keynote speakers next year. Email her with ideas for speakers, contest coordinator, presenters, vendors.

4. Tim Smith, 87 Main, — Report on convention. The hotel reported that it has been a night and day difference since last year on getting our behavior issues in order. Our group has spent \$800,000 this week. We have \$52,000 in corporate sponsors this year. Because of the problems with STN Inc., Martha Davis and Karrie Smythia are working on both sets of books (STN Inc and STN Convention Inc.) Tim said he hoped to have better numbers by the end of the week.
5. Summer meeting set for July 10-13 at the Rosen in Orlando.
6. Ray Lund will be scheduling a conference call with a firm in Missouri on insurance.
7. Jim Ellenberger, Treasurer's report.—Jim did not meet with the CPA. He started looking at deposits and expenditures that Jill had on the books and they didn't add up. He said he needs to get things in order before having a CPA audit the books. Deposits, emails with Jill did not make sense. Jim didn't feel the numbers were reliable. Jim, Karrie and Martha will take time to look over the records and try to straighten things out. Martha is making progress on the invoices and in going through the paperwork. We need to get books in order and figure what we need to do to achieve the not for profit status.
8. 501 (c)(3) Doug Green will be working with Missouri Attorneys Copelvit and Canter to give them everything we have and they would look at restructuring. There was a conference call that included Doug, Dave Davis (Historical person) and Tim Smith (Information and background)

9. Executive Director position—Doug Green: Can we do it? Jim Ellenberger: the financial report is the same as reported last fall. We have about \$18,000 in our account right now. We expect another \$60,000 from vendors. Channel One will probably be making more contributions. We could have a half time executive director position. Doug said Nancy might be interested in something short term that does not have all of the full- blown responsibilities of an Executive Director's position. This position's job description would have the Executive Director position to include specific tasks that would take some of the load from the president and assist in the day-to-day running of STN.

Jay Salon moved that we create the position as “Interim Program Director” to offer to Nancy Loucas after the convention is over. Cheryl Klein seconded the motion. The motion passed unanimously. This will be a 6-month position at \$1000 per month.

Dave Cornelius moved that the budget be amended for this expense: 6 months at \$1000 per month. Jim Ellenberger seconded the motion. Passed unanimously.

10. The meeting adjourned at 8:27 p.m.