



CONVENTION 2012

MARCH 21-24 • DALLAS, TEXAS

Vendor/Sponsor Welcome



Student Television Network, an association of creative high school and middle school broadcasting programs, is excited to invite you to its 9th Annual Convention in Dallas, Texas March 21-24, 2012.

We are pleased to offer the perfect opportunity for presenting products, services and post secondary education to 1,800 students and 300 advisers from across the country.

Attendees have numerous opportunities to visit the booths, interact with vendor staff and view specific details. Sponsors benefit from name exposure to a targeted audience. Attendees are 13-18 years old with a concentration on broadcasting, video, music, and film. Many of them are interested in media careers and are seeking potential prospects for life experience. Once exposed to a successful product, they are loyal customers for life. Many colleges and universities use this convention as a way to directly recruit students for their programs.



Our theme is “Storytelling in the Digital Age,” and we hope to explore the latest trends in the presentation of stories, whether they be fact or fiction.

To reserve your sponsorship, program advertising or exhibit booth please submit the STN Standard Sponsorship Agreement with your payment in full. STN reserves the right to refuse vendor opportunities to anyone, particularly if the product or service is not appropriate for the STN audience.

“The convention was even more than we hoped it would be...more sales leads, more interest, more excitement.”
- 2011 Exhibitor

Cancellation Policy:
A 50% cancellation fee will be charged after December 15 if you cancel on or before February 12, 2012. After February 12, 2012, no refunds can be made.



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Vendor/Sponsor Opportunities

8 x 10 Booth—Foyer Location—21 Available

\$1,500

Booth includes piping and drapes, 6-foot skirted table, 2 plastic chairs, wastebasket, one-line ID sign.
Listing in program on Exhibitor Page

Program Book Advertising

Full page: \$2,500

Half page: \$1,500

Quarter page: \$1,000

Sponsorships - All sponsorships include company listing on the STN banners throughout the convention.

please note: shared sponsorships are available

\$10,000

Sweet 16 Contests: Broadcast and Movie Production

16 hour team competition on Wednesday, March 21

75 teams representing approximately 1,000 students and teachers working as teams

Sponsorship includes ¼ page ad in the STN Program, branding at the event, logo on tee-shirts sold onsite

\$10,000

Teachers' Breakfast, Friday, March 23, 2011

Sponsorship includes ¼ page ad in the STN Program, branding at the event and permission to distribute materials at event

\$10,000

Teachers' Luncheon, Thursday, March 22, 2011

Sponsorship includes ¼ page ad in the STN Program, branding at the event and permission to distribute materials at event

\$10,000

Film and Music Video Festival, Friday, March 23, 2011

This event includes screening of the STN Film Festival selections, and the top ten "On Site Music Videos" plus awards for technical achievement on the films, and the top awards for the best Music Videos. 90% of students and teachers attend this event.

Sponsorship includes ¼ page ad in the STN Program and branding at the event

\$10,000

STN Rodeo! Thursday, March 22, 2011

Rodeo includes activity booths, music, dancing and food for all students.

Sponsorship includes ¼ page ad in the STN Program and branding at the event. The event can be customized with your company, product and activity.

\$4,000

Lanyards

Sponsorship includes lanyards for all attendees with logo and 1/4 page ad in the STN Program.

\$4,000

ID Cards/ID Holders

Sponsorship includes ¼ page ad in the STN Program and branding at the event

\$8,000

STN Program Tote Bags

Every attendee will receive a bag with conference materials and goodies from vendors.

This sponsorship includes the price of an inexpensive tote bag; the sponsor may choose to upgrade the bag.

Sponsorship includes ¼ page ad in the STN Program and branding at the event.

\$8,000

Reporter's Note Pads

Sponsorship includes company logo on the cover of the notebook, 1/4 page ad in the STN Program and branding at the event.

STN reserves the right to accept or deny application. Exhibitors/sponsors agree to abide by the conditions of the convention including setup and breakdown time, booth coverage, respect for other exhibitors, and protection of the facility. Exhibitors must carry their own insurance covering all risks. STN will not accept any liability. Exhibitors and sponsors will have access to attendees at the convention, may request opt-in mailings, and STN will also provide email blasts to affiliate schools. No other relationship between the two is accepted without written agreement. If the exhibitor does not occupy the space, no refund will be made. Please refer to payment and cancellation deadlines on the agreement.

To reserve your vendor package,
please contact:
Nancy Held Loucas
877-786-1001





2012 STN Affiliate Convention
March 21-24, 2012, Hyatt Regency, Dallas, Texas
Standard Sponsorship Agreement

All items are pursuant to the Vendor Opportunities sheet requirements, regulations and restrictions. Sponsorships and Exhibit space reservations are based on availability at the time of payment. The contact is the person you are designating to receive all correspondence from STN. Listings are for printed pieces.

OFFICIAL COMPANY NAME FOR LISTINGS/SIGNAGE: _____

YOUR COMPANY CONTACT NAME FOR CONVENTION DETAILS: _____

CONTACT PHONE: _____ CONTACT EMAIL: _____

CONTACT MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

COMPANY CONTACT NAME FOR PRINTED LISTINGS: _____

COMPANY PHONE: _____ COMPANY FAX: _____

COMPANY TYPE: _____ COMPANY WEBSITE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

VENDOR BADGE #1: _____ VENDOR BADGE #2: _____

PLEASE ACCEPT OUR REGISTRATION FOR THE FOLLOWING ITEMS:

Exhibit Booth – 8' x 10' 3 booth # choices: _____ \$ _____

Program Book Space Detail: _____ \$ _____

Sponsorship Detail _____ \$ _____

TOTAL ORDER \$ _____

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Payment Information (Full payment must be received with this registration)

Payment Enclosed (Make checks payable to Student Television Network)

Charge Via: VISA MasterCard Discover American Express

Please provide the following credit card information:

Card Number: _____ Exp. Date: _____

Print name as it appears on card: _____

Security Code: Visa/Master/Discover: [_____] 3 Digits Back of Card American Express [_____] 4 Digits Front of Card

CARDHOLDER'S ADDRESS INCLUDE POSTAL CODE: _____

CITY: _____ STATE: _____ ZIP CODE: _____

Cardholder's Signature: _____

Credit card payments may be faxed to 760-692-0552. Mail check payments to:
Student Television Network, Inc. 2768 Loker Avenue West, Carlsbad, CA 92010