

## Sweet 16 - Broadcast

### Pre-Convention Contest 2012

**OBJECTIVE: Produce an entire broadcast, based on a one-word topic, in 16 hours or less. Production time: 16 hours.**

- One team of unlimited students per member program may participate.
- Up to two teachers per member program may participate.
- **New for 2012: Teams must edit in the supervised area for this contest.**
- Work stations will be provided for all teams, but teams must bring their own edit system and power strip.
- Teams must provide their own flashdrive for submitting an entry.
- The maximum total running time is 16:00 minutes.
- Winners will be announced at the STN Closing Ceremony March 24, 2012.

### **THIS CONTEST HAS TWO DIVISIONS**

1. HIGH SCHOOL: All High School Broadcast entries.
2. MIDDLE SCHOOL: All Middle School entries.

### **PROCEDURE:**

Teams commit to a one-word topic and are then given 16 hours to produce an entire broadcast.

1. Teams will meet in the Landmark Ballroom for the contest briefing by 6:30 am on March 21, 2012. Doors will open at 6:00 am.
2. All convention fees must be paid in full to enter the room.
3. At 6:30, STN will release 16 words from which to choose. Each team will choose a one-word topic from the list provided and turn the word in by 6:46.
4. Teams will begin production for the Sweet 16 at 7:00 am.
5. Upon completion teams will save their entry to a flashdrive and turn it in by 11pm at the designated area.

### **RULES:**

- Teams must produce a show based on the one-word topic selected at the contest briefing, no changing topics once the commitment is made.
- No stories or segments produced before the contest time may be used.
- Teams may not begin pre-production or engage in any other production planning before contest time.
- All video footage contained in an entry must be shot during the contest period. The only exception is the use of your show opening from your regular home school broadcast.
- Personalized pre-produced graphics including lower 3rds titles and

- digital transitions may be used.
- Animations, slow-mo, chroma key and any other effects produced during the contest period may be used.
  - Advisers are considered part of the team and may contribute to the production of an entry.
  - This contest is **not** limited to the hotel or the STN contest map and teams may go where they please as long as they are supervised by an adviser or chaperone.
  - Total runtime: 16:00 minutes. Shows that exceed 16:00 minutes will be penalized at the judges' discretion.

**SUBMIT YOUR ENTRY:**

Please name your Quicktime movie using your contest ID found on your packet. **DO NOT USE YOUR NAME.** Label your flashdrive with your contest ID, Sweet 16 HS Broadcast or Sweet 16 MS, School Name. Place the flashdrive into the packet and return it to the designated area completed before deadline. No entries will be accepted past deadline, no exceptions. Entries that do not follow the rules will face disqualification or loss of points by the judges.

**JUDGING CRITERIA FOR SWEET 16 BROADCAST:**

The judges will be looking for shows that stick to the chosen word. Stories should get the viewer's attention and keep it. Beginning, middle, end, and overall pacing are very important. Segments should provide insight and the video must be compelling. Reporter tracks should be clear and strong. Overall impact of the show will be the major criteria in the evaluation process.

**ENTRY FEE:** \$100 per team

The deadline to be included on the STN Sweet 16 t-shirt is February 3. Schools registered after that date will not be listed on the t-shirt.