



Anchoring On-Site Contest 2012*

**OBJECTIVE: Write and deliver a news script on camera.
Writing: 45 minutes.**

This is an individual contest (1 student).
Each member program may have 1 individual entry.
Stories must be written in broadcast style and read live-to-tape.
Story should time between :45 and :60 seconds.

PROCEDURE:

Each contest packet contains an appointment time for individuals to pick up their printed wire copy. The printed wire copy will contain enough information to write a broadcast script. Individuals will have 45 minutes to write and prepare before arriving for the taping session. There is no teleprompter.

1. Pick up the wire copy.
2. Write a script.
3. Report back at your assigned taping time to deliver your script on camera.

RULES:

You may type or write your script.
Do not add information to your script that was not in the wire copy.
You may not receive assistance on your script from an outside party.
Tappings must time between :45 and :60 seconds or face penalty from judges.

NOTE: Open with "Good Morning, I'm [your name]" and close with "For Student Television Network, I'm [your name]".

SUBMIT YOUR ENTRY:

Please include your name, your school's name and your contest ID # on your script and turn it in to the contest monitor. No individuals will be accepted past assigned taping time, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR ANCHORING:

Judges will look for a performance that is conversational and credible, with important information presented in an interesting and appropriate manner. Contestants should speak clearly, watch their posture and avoid wearing clothing that is distracting or inappropriate.

** This is an on-site contest. You must be checked-in and present at the contest briefing in order to participate and you must remain within the onsite map restriction until you have turned in your entry to the contest monitor.*



Broadcast Newswriting

On-Site Contest 2012*

OBJECTIVE: Write an original television news script.
Writing: 90 mins.

This is an individual contest (1 student).
Each member program may have up to 2 individual entries.
Script should time at :75 seconds.

PROCEDURE:

Students will report to the contest area where they will receive wire copy and be asked to write an original :75 second television news script. The wire copy will contain information for as many as 6 stories. Entrants are expected to decide which stories to report, to choose the appropriate lead story, and to rewrite them into a short newscast.

1. Write a script by hand or by typing on a computer.
2. Save the script on a contest supervisor's flashdrive or turn it in on paper.

RULES:

You may type or write your script.
Do not add information to your script that was not in the wire copy.
You may not receive assistance on your script from an outside party.
Scripts must time at :75 seconds or face penalty from the judges.

NOTE: Use the following closing: "For Student Television Network, I'm [your name] reporting."
Do not use your school name in the closing.

SUBMIT YOUR ENTRY:

Please name your script using your contest ID found on your envelope. **DO NOT USE YOUR NAME.** Turn in your paper script, along with your Entry Information Form to the contest monitor before deadline. If you used a laptop to type your script, save it to the contest monitor's flashdrive before deadline. No entries will be accepted past deadline, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR BROADCAST NEWSWRITING:

Judges will look for conversational, professionally written, scripts that include important information and transitional devices which help with the overall flow of the piece. As judges read the scripts aloud, they will hear if the writer has written news which can be effectively spoken aloud, with appropriate sentence structure, interesting leads and overall clarity. News judgment will be revealed in the choice of news items and order in which they are presented.

** This is an on-site contest. You must be checked-in and present at the contest briefing in order to participate and you must remain within the onsite map restriction until you have turned in your entry to the contest monitor.*



Commentary On-Site Contest 2012*

**OBJECTIVE: Produce a commentary segment designed to persuade an audience.
Production: 2 hours/Edit: 2 hours**

Up to 4 students per member program may participate.

Each member program may have 1 entry.

Segment should not exceed :90 seconds.

Segments may include graphics and b-roll shot during the contest period.

PROCEDURE:

Teams are given a topic and then 4 hours to produce a commentary segment. STN will provide rights-cleared music for editing.

1. Plan the commentary segment.
2. Record audio and video.
3. Edit in a room monitored by a contest supervisor.
4. Save the commentary on the flashdrive provided in the contest packet.

RULES:

You may use humor, irony or any other persuasive device to make your point.

No outside music may be used, only the STN cleared music.

Video effects, titles and graphics created during the contest period may be used but will not necessarily improve students' chances of placing in this event.

You may not receive assistance on your segment from an outside party.

Segments should not exceed :90 seconds or face penalty from the judges.

NOTE: Use the following closing: "For Student Television Network, I'm [your name]."
Do not use your school name in the closing.

SUBMIT YOUR ENTRY:

Export your segment as a QuickTime movie. Please name your QuickTime movie using your contest ID found on your packet and save it to the flashdrive provided. Place the flashdrive into the packet and return it to the designated area completed before deadline. No entries will be accepted past deadline, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR COMMENTARY:

Judges will look for conversational and professionally written commentaries that make a convincing argument. Segments should provide insight and any visuals must be compelling. On-camera performance and the overall impact of the piece will be the major criteria in the evaluation process.

** This is an on-site contest. You must be checked-in and present at the contest briefing in order to participate and you must remain in the contest room until you have turned in your entry to the contest monitor.*



Commercial

On-Site Contest 2012*

OBJECTIVE: Produce a persuasive commercial for a given product.
Production: 2 hours/Edit: 2 hours

Up to 4 students per member program may participate.

Each member program may have 1 entry.

Segment should time at :30 seconds.

Segments may include graphics and b-roll shot during the contest period.

PROCEDURE:

Teams are given a product or service and then 4 hours to produce a persuasive :30 second commercial. STN will provide rights-cleared music for editing.

1. Plan the commercial segment.
2. Record audio and video.
3. Edit in a room monitored by a contest supervisor.
4. Save the segment on the flashdrive provided in the contest packet.

RULES:

No outside music may be used, only the STN cleared music.

Video effects, titles and graphics created during the contest period may be used but will not necessarily improve students' chances of placing in this event.

You may not receive assistance on your segment from an outside party.

Segments should time at :30 seconds or face penalty from the judges.

SUBMIT YOUR ENTRY:

Export your segment as a QuickTime movie. Please name your QuickTime movie using your contest ID found on your packet and save it to the flashdrive provided. Place the flashdrive into the packet and return it to the designated area completed before deadline. No entries will be accepted past deadline, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR COMMERCIAL:

Judges will look for persuasiveness, strong overall messages, and appropriate pacing. Effects and graphics should always enhance the piece and make it more memorable. Video effects and digital transitions may be used, but will not necessarily improve students' chances of placing in this event. Judges will want to be left with a clear, concise, strong impression which persuades them as intended by supplied topic.

** This is an on-site contest and must be produced within the onsite map restriction. Entries will lose points or be disqualified if produced outside the restricted area.*



Convention Recap

On-Site Contest 2012*

OBJECTIVE: Produce a segment summarizing the events that took place at the STN Convention 2012.
Production time: Unlimited

An unlimited amount of students from a member program may participate. Each member program may have 1 entry. Segments should not exceed 2:00 minutes. This contest has a “free edit”. Segments may include graphics and b-roll shot during the contest period.

PROCEDURE:

Teams will recap the convention with video of all of the activities including breakout sessions, contests, and special events. Teams may use video, stills, graphics, effects, ambient sound, etc... STN will provide rights-cleared music for editing. The winning entry will be shown at the start of the Closing Ceremony.

1. Teams may begin shooting for this contest as early as Wednesday, March 21st in order to capture all the pre-convention activities.
2. Teams may edit at their convenience.
3. Save the finished segment on the flashdrive provided in the contest packet.

RULES:

No outside music may be used, only the STN cleared music. Effects, titles and graphics created during the contest period may be used. You may not receive assistance on your segment from an outside party. Segments should not exceed 2:00 minutes or face penalty from the judges.

SUBMIT YOUR ENTRY:

Export your segment as a QuickTime movie. Please name your QuickTime movie using your contest ID found on your packet and save it to the flashdrive provided. Place the flashdrive in the packet and return it to the designated area completed before deadline. No entries will be accepted past deadline, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR CONVENTION RECAP:

Judges will watch for the overall quality (color, focus, and composition) of the video, and for the variety in framing and angles. Shots must enhance the presentation, not get in the way. The final edit of the piece should be creative and set the stage for the STN Convention Closing Awards Ceremony.

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Laptop Journalist

On-Site Contest 2012*

OBJECTIVE: Produce a story on a given topic for broadcast and online print.
Production: 4 hours/Edit: 4 hours

This is an individual contest (1 student).
Each member program may have 1 entry.
Segments should not exceed 2:00 minutes.

PROCEDURE:

Students are given a general assignment and then 8 hours to produce a story for both broadcast and online print. The assignment will be feature oriented.

1. Record audio and video for a feature story including all visuals, soundbites and voice track.
2. Snap 2 still pictures with your video camera, camera phone or handheld device.
3. Report to the edit room at the assigned edit time.
4. Edit in a room monitored by a contest supervisor.
5. Write the online print story and save it as a PDF or Word document.
6. Save the finished segment, the online print story and the 2 pictures on the flashdrive provided in the contest packet.

RULES:

Journalists may not choose a subject or character for their story from within their own school or member program.

No music tracks may be added or edited into a story.

Effects, lower-third titles and graphics created during the contest period may be used, but will not necessarily improve the chance of placing in this event.

You may not receive assistance on your segment from an outside party.

Segments should not exceed 2:00 minutes or face penalty from the judges.

NOTE: You should use the following closing: *"For Student Television Network, I'm [your name] reporting."*
Do not use school name in the closing.

SUBMIT YOUR ENTRY:

Export your segment as a QuickTime movie. Please name your QuickTime movie using your contest ID found on your packet and save it to the flashdrive provided along with your online print story and 2 pictures. Place the flashdrive into the envelope and return it to the designated area completed before deadline. No entries will be accepted past deadline, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR LAPTOP JOURNALIST:

The judges will be looking for stories that stick to the topic. Stories should get the viewer's attention and keep it. Beginning, middle, end, and overall pacing are important. Sound bites need to provide insight and the visuals must be compelling. The reporter track should be clear and strong. Online print stories should be well crafted and use correct spelling and grammar. Still pictures should be well composed and enhance the print story. Overall impact of the piece will be the major criteria in the evaluation process.

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Live Reporting

On-Site Contest 2012*

OBJECTIVE: Write and deliver a live report, in the field, based on a wire story. Entries will include a live stand-up, an on-camera interview and a follow-up question.

Prep/writing: 45 minutes

This is an individual contest (1 student).

Each member program may have 1 entry.

This contest is done live-to-tape.

PROCEDURE:

At an assigned time, each contestant will receive a wire story and reporter notes from some type of simulated spot news situation. The contestant will then be given 45 minutes to prepare to go live. Designed for the Broadcast Journalist with nerve, this contest replicates a live breaking news event from the real world perspective. Entrant is "the reporter" and will be reporting live back to "the anchor." Entrant will perform their stand-up and then conduct a mock interview with an STN role-player from "the scene". Two questions should be asked during the mock interview, plus one optional follow-up question. THEN, the "anchor", another STN role player, will ask a final question about the story. That final question will be pertaining to any of the information given in the original wire copy.

1. Pick up the wire copy and reporter notes at the assigned time.
2. Write a stand-up, to be read live-to-tape, and prepare questions for the interview.
3. Report to the taping at the assigned taping time.

RULES:

Do not change or add information to your report that was not in the original wire copy.

Entrants may have a script in-hand during the taping.

You may not receive assistance on your segment from an outside party.

Total time of the "live" report should be 2:00 to 2:30. *Time cues will be provided.*

Reports that exceed 2:30 may be penalized at the judges' discretion.

NOTE: Open your report by taking the toss from the anchor. (Ex: "Thanks Katie, I'm here at ...")

SUBMIT YOUR ENTRY:

Please hand in your wire copy at the time of taping. Your entry is done live-to-tape so there is no submission procedure. Please be on time for your scheduled taping or face disqualification by the judges. You may not receive assistance on your segment from an outside party.

JUDGING CRITERIA FOR LIVE REPORTING:

The judges will be looking for reports that stick to the wire story and deliver the information in a clear and concise manner. Stand-ups should get the viewer's attention and lead into the interview. Camera presence and reporter's pacing are very important. The interview needs to provide insight to the situation. The reporter's words should be clear and strong with an appropriate broadcast style. Overall impact of the report will be the major criteria in the evaluation process.

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Movie Trailer On-Site Contest 2012*

OBJECTIVE: Produce a promotional trailer for a fictional movie, on a given movie title.

Production: 2 hours/Edit: 2 hours

Unlimited students per member program may participate.

Each member program may have 1 entry.

Entries must time at :30 seconds.

PROCEDURE:

Teams will be given 4 hours to storyboard and produce a movie trailer based on a given topic. STN will provide rights-cleared music for editing.

1. Plan and shoot video/audio for your movie trailer.
2. Report at the assigned edit time.
3. Edit in a room monitored by a contest supervisor.
4. Save the movie trailer segment on the flashdrive provided in the contest packet.

RULES:

Do not change the title of the movie.

Entries may include actors and extras from your school and other schools.

Sound effects, video effects, titles created during the contest period may be used.

Only STN rights-cleared music may be used for editing.

Videos must adhere to STN Content Policies and may not include anything in theme, language, nudity, sex, violence or other matters that would be offensive to the STN student population of 12-18 year olds.

Entries that do not time at :30 seconds may be penalized at the judges' discretion.

SUBMIT YOUR ENTRY:

Please name your QuickTime movie using your contest ID found on your packet. **DO NOT USE YOUR NAME.** Place the flashdrive into the packet and return it to the designated area before deadline. No entries will be accepted past deadline, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR MOVIE TRAILER:

Judges will pay careful attention to the pacing and impact of the visuals in this event. The delivery of a good concept, presentation of a strong theme, and use of effects (photographic and electronic), will all factor strongly in the judging of this category. All submissions must adhere to the STN Creative Content Guidelines available on the STN website or face loss of points and/or disqualification by the judges.

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Music Video On-Site Contest 2012*

**OBJECTIVE: Produce a music video from supplied music.
Production: 3 hours/Edit: 3 hours**

Up to 4 students per member program may participate.

Each member program may have 1 entry.

Music and lyrics will be provided by STN.

PROCEDURE:

Teams will be given several audio tracks to choose from on a flashdrive. Printed lyric sheets will also be provided. Each team will choose their song before brainstorming on their own concept and shooting original footage for the final product.

1. Plan and shoot video/audio for your music video.
2. Report at the assigned edit time.
3. Edit in a room monitored by a contest supervisor.
4. Save your music video on the flashdrive provided in the contest envelope.

RULES:

Teams may not shorten or alter the music video song in any way.

Entries may include actors and extras from your school and other schools.

Video effects and titles created during the contest period may be used.

Videos must adhere to STN Content Policies and may not include anything in theme, language, nudity, sex, violence or other matters that would be offensive to the STN student population of 12-18 year olds.

SUBMIT YOUR ENTRY:

Please name your QuickTime movie using your contest ID found on your packet. **DO NOT USE YOUR NAME.** Place the flashdrive into the packet and return it to the designated area before deadline. No entries will be accepted past deadline, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR MUSIC VIDEO:

Judges will pay careful attention to the pacing and impact of the visuals in this event. The delivery of a good concept, presentation of a strong theme, and use of effects (photographic and electronic), will all factor strongly in the judging of this category. All submissions must adhere to the STN Creative Content Guidelines available on the STN website or face loss of points and/or disqualification by the judges.

** This is an on-site contest and must be produced within the onsite map restriction. Entries will lose points or be disqualified if produced outside the restricted area.*



Public Service Announcement On-Site Contest 2012*

**OBJECTIVE: Produce a public service announcement based on a given topic.
Production: 2 hours/Edit: 2 hours**

Up to 4 students per member program may participate.

Each member program may have 1 entry.

PSA's should time at :30 seconds.

Segments may include graphics and b-roll shot during the contest period.

PROCEDURE:

Teams are given 4 hours to produce a :30 second PSA based on a given topic. STN will provide rights-cleared music for editing.

1. Plan the commercial segment.
2. Record audio and video.
3. Edit in a room monitored by a contest supervisor.
4. Save the segment on the flashdrive provided in the contest packet.

RULES:

Only STN rights-cleared music may be used for editing.

Effects, titles and graphics created during the contest period may be used.

You may not receive assistance on your segment from an outside party.

Segments should time at :30 seconds or face penalty from the judges.

SUBMIT YOUR ENTRY:

Export your segment as a QuickTime movie. Please name your QuickTime movie using your contest ID found on your packet and save it to the flashdrive provided. Place the flashdrive into the packet and return it to the designated area completed before deadline. No entries will be accepted past deadline, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR PUBLIC SERVICE ANNOUNCEMENT:

Judges will look for persuasiveness, strong overall messages, and appropriate pacing. Effects and graphics should always enhance the piece and make it more memorable. Video effects and digital transitions may be used, but will not necessarily improve students' chances of placing in this event. Judges will want to be left with a clear, concise, strong impression which persuades them as intended by supplied topic.

** This is an on-site contest and must be produced within the onsite map restriction. Entries will lose points or be disqualified if produced outside the restricted area.*



Short Story On-Site Contest 2012*

**OBJECTIVE: Produce a fictional short story based on a theme.
Production: 3 hours/Edit: 3 hours**

Unlimited students per member program may participate.
Each member program may have 1 entry.
Entries must not exceed 2:00 minutes.

PROCEDURE:

Teams will be given 6 hours to storyboard and produce a short story based on a given theme. STN will provide rights-cleared music for editing.

1. Plan and shoot video/audio for your short story.
2. Report at the assigned edit time.
3. Edit in a room monitored by a contest supervisor.
4. Save your short story segment on the flashdrive provided in the contest envelope.

RULES:

Do not change the theme of the story.
Entries may include actors and extras from your school and other schools.
Sound effects, video effects, titles created during the contest period may be used.
Only STN rights-cleared music may be used for editing.
Videos must adhere to STN Content Policies and may not include anything in theme, language, nudity, sex, violence or other matters that would be offensive to the STN student population of 12-18 year olds.
Entries that exceed 2:00 minutes may be penalized at the judges' discretion.

SUBMIT YOUR ENTRY:

Please name your QuickTime movie using your contest ID found on your packet. **DO NOT USE YOUR NAME.** Place the flashdrive into the packet and return it to the designated area before deadline. No entries will be accepted past deadline, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR SHORT STORY:

Judges will pay careful attention to the pacing and impact of the visuals in this event. The delivery of a good concept, presentation of the theme, and use of effects (photographic and electronic), will all factor strongly in the judging of this category. All submissions must adhere to the STN Creative Content Guidelines available on the STN website or face loss of points and/or disqualification by the judges.

** This is an on-site contest and must be produced within the onsite map restriction. Entries will lose points or be disqualified if produced outside the restricted area.*



Sixty Second Silent Story

On-Site Contest 2012*

Concept by Les Rose, CBS News Photographer

OBJECTIVE: Produce a SILENT MOVIE, lasting no longer than 60 seconds.
Production: 2 hours/Edit: 2 hours

This is an individual contest (1 student).
Each member program may have 1 entry.
The maximum total running time is :60 seconds.

PROCEDURE:

This exercise originated at the National Press Photographers Association to help producers, photographers and video journalists think before they record. Staging is the journalistic equal of lying: and since journalists stand for truth, facts, and ethics...you CANNOT ever stage in the real journalistic world. But for this day, for this exercise ONLY...YOU CAN! You will get to DIRECT your actors. WHY? It is critical as broadcast journalists that you think visually...and you can write visually with your camera. Watching your favorite news story with the sound down will force you to observe composition, editing, lighting...and whether you have succeeded in visual story telling.

Entrants will be given 4 hours to storyboard and produce a silent movie based on a given 3-word focus statement. Focus statements will be in the form of a noun-verb-noun.

1. Plan and shoot video for your sixty second silent movie.
2. Report at the assigned edit time.
3. Edit in a room monitored by a contest supervisor.
4. Save your silent movie segment on the flashdrive provided in the contest packet.

RULES:

Do not change the focus statement for this contest.

Entries may include actors and extras from your school and other schools.

Titles and graphics created during the contest period may be used.

Videos must adhere to STN Content Policies and may not include anything in theme, language, nudity, sex, violence or other matters that would be offensive to the STN student population of 12-18 year olds.

Entries that exceed :60 seconds may be penalized at the judges' discretion.

SUBMIT YOUR ENTRY:

Please name your QuickTime movie using your contest ID found on your packet. DO NOT USE YOUR NAME. Place the flashdrive into the packet and return it to the designated area before deadline. No entries will be accepted past deadline, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR SIXTY SECOND SILENT MOVIE:

Judges will pay careful attention to the pacing and impact of the visuals in this event. The delivery of a good concept and commitment to the focus statement will both factor strongly in the judging of this category. Entries should be strong in shot composition, steadiness, editing, use of light, story structure (beginning, middle, and end), creativity in camera shots and storytelling. All submissions must adhere to the STN Creative Content Guidelines available on the STN website or face loss of points and/or disqualification by the judges.

** This is an on-site contest and must be produced within the onsite map restriction. Entries will lose points or be disqualified if produced outside the restricted area.*



Sports Highlight

On-Site Contest 2012*

OBJECTIVE: Write and edit a sports highlight segment using the sports clips provided.
Production: 1 hour footage review/Edit: 3 hours

One team of up to 2 students per member program.

Each member program may have 1 entry.

The maximum total running time is :60 seconds.

PROCEDURE:

Teams will create a "Sports Highlight" using the clips provided. Teams will write a script and add a voice track. STN will provide rights-cleared music for editing.

1. Review sports clips and stat sheets provided.
2. Write and record a voice track based on the sports clips.
3. Report to the Edit Room at the assigned edit time.
4. Edit in a room monitored by a contest supervisor.
5. Save your sports highlight on the flashdrive provided in the contest packet.

RULES:

Contestants may not alter the clips in such a way that changes the meaning of a play.

Only STN rights-cleared music may be used.

Video effects, titles and graphics created during the contest period may be used.

Entries that exceed :60 seconds may be penalized at the judge's discretion.

NOTE: You should use the following closing: *"For STN Sports, I'm [your name] reporting."*
Do not use school name in the closing.

SUBMIT YOUR ENTRY:

Please name your QuickTime movie, print story, and jpegs using your contest ID found on your packet. **DO NOT USE YOUR NAME.** Place the flashdrive into the packet and return it to the designated area completed before deadline. No entries will be accepted past deadline, no exceptions. Entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR SPORTS HIGHLIGHT:

The judges will be looking for highlights that communicate the action and statistics in a memorable way. Highlights should get the viewer's attention and keep it. Use of sports lingo and overall pacing are very important. Voice tracks need to provide insight and the delivery must be exciting. Creativity and overall impact of the highlight will be the major criteria in the evaluation process.

**This is an on-site contest. You must be checked-in and present at the contest briefing in order to participate. Once the sports clips and stats have been issued you must remain in the contest area until you have turned in your entry.*



Spot Feature On-Site Contest 2012*

**OBJECTIVE: Produce a feature story on a given topic.
Production: 2 hours/Edit: 3 hours**

One team of up to 4 students per member program may participate.
Each member program may have 1 entry.
Segments should not exceed :90 seconds.

PROCEDURE:

Students are given a general assignment and then 5 hours to produce a feature story.

1. Record audio and video including all visuals, soundbites and voice track.
2. Report to the edit room at the assigned edit time.
3. Edit in a room monitored by a contest supervisor.
4. Save your spot feature segment on the flashdrive provided in the contest envelope.

RULES:

Journalists may not choose a subject or character for their story from their own school or member program.

No music tracks may be added or edited into a story.

Effects, lower-third titles and graphics created during the contest period may be used, but will not necessarily improve the chance of placing in this event.

You may not receive assistance on your segment from an outside party.

Segments should not exceed :90 seconds or face penalty from the judges.

NOTE: You should use the following closing: *"For the Student Television Network, I'm [your name] reporting."* Do not use school name in the closing.

SUBMIT YOUR ENTRY:

Export your segment as a QuickTime movie. Please name your QuickTime movie using your contest ID found on your packet and save it to the flashdrive provided. Place the flashdrive into the packet and return it to the designated area completed before deadline. No entries will be accepted past deadline, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR SPOT FEATURE:

The judges will be looking for stories that stick to the topic. Stories should get the viewer's attention and keep it. Beginning, middle, end, and overall pacing are important. Soundbites need to provide insight and the visuals must be compelling. The reporter track should be clear and strong. Overall impact of the piece will be the major criteria in the evaluation process.

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Stand-Up On-Site Contest 2012*

**OBJECTIVE: Write and record a reporter stand-up.
Production: 2 hours**

One team of up to 2 students per member program may participate.
Each member program may have 1 entry.
This contest requires a Mini-DV tape supplied by the team entering.
Stand ups should not exceed :30 seconds.

PROCEDURE:

Teams will receive a news story script with a "hole" in the middle where a reporter stand-up is needed. Teams will also be given reporter's notes with some story facts and background information. Students will be given 2 hours to write and record an appropriate transitional stand-up, to fill the "hole" and logically lead into the next part of the story.

1. Write and record a transitional stand up.
2. Cue your tape to the stand up to be judged.
3. Place your tape into the contest packet.

RULES:

Stand-ups are not limited to one long still shot, movement is allowed.
Shooting extra padding before the beginning of the standup will not be penalized.
Do not add or change information from the script or wire copy.
No music tracks may be added or edited into a story.
Effects, lower-third titles and graphics created during the contest period may be used, but will not necessarily improve the chance of placing in this event.
You may not receive assistance on your segment from an outside party.
Stand ups should not exceed :30 seconds or face penalty from the judges.

SUBMIT YOUR ENTRY:

Be sure to cue your tape to the beginning of the stand up to be judged. Clearly label your miniDV tape using your contest ID found on your packet. Place the miniDV tape into the packet and return it to the designated area completed before deadline. No entries will be accepted past deadline, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR STAND UP:

Judges will look for camera presence and a script that transitions smoothly into the next part of the story. Reporters should speak clearly, watch their posture, and avoid wearing clothing that is distracting or inappropriate.

** This is an on-site contest and must be produced within the onsite map restriction. Entries will lose points or be disqualified if produced outside the restricted area.*



Street Reporter On-Site Contest 2012*

**OBJECTIVE: Report “from the street” on a given topic.
Production: 4 hours/Edit: 2 hours**

Up to 2 students per member program may participate.
Each member program may have 1 entry.
Segment should not exceed :60 seconds.
Segments may include graphics and b-roll shot during the contest period.

PROCEDURE:

Teams are given a topic and then 4 hours to produce a street reporter segment interacting with people in a given setting. STN will provide rights-cleared music for editing.

1. Plan the street reporter segment.
2. Record audio and video.
3. Edit in a room monitored by a contest supervisor.
4. Save the segment on the flashdrive provided in the contest packet.

RULES:

No outside music may be used, only the STN cleared music.
Video effects, titles and graphics created during the contest period may be used but will not necessarily improve students' chances of placing in this event.
You may not receive assistance on your segment from an outside party.
Segments should not exceed :60 seconds or face penalty from the judges.

NOTE: Use the following closing: *“For Student Television Network, I’m [your name].”*
Do not use your school name in the closing.

SUBMIT YOUR ENTRY:

Export your segment as a QuickTime movie. Please name your QuickTime movie using your contest ID found on your packet and save it to the flashdrive provided. Place the flashdrive into the packet and return it to the designated area completed before deadline. No entries will be accepted past deadline, no exceptions. Any entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR STREET REPORTER:

Judges will look for reporters with camera presence and people skills. Segments should be clever and fun. Street reports should be interactive with the public. The overall impact of the piece and on-camera performance will be the major criteria in the evaluation process.

** This is an on-site contest and must be produced within the onsite map restriction.
Entries will lose points or be disqualified if produced outside the restricted area.*



Tell The Story - News Editing On-Site Contest 2012*

OBJECTIVE: Write and edit a news story, based on the focus statement and raw footage provided.

Production: 1 hour footage review/Edit: 2 hours

One team of up to 2 students per member program.

Each member program may have 1 entry.

Stories should time between :45 and :60 seconds.

PROCEDURE:

Teams will have 3 hours to write and edit a news story using the raw footage, soundbites and reporter's notes provided. Teams may add a reporter voice track.

1. Log the raw footage and plan your edit according to the focus statement.
2. Report to the Edit Room at the assigned edit time.
3. Edit in a room monitored by a contest supervisor.
4. Save your news story on the flashdrive provided in the contest packet.

RULES:

No stand-ups or outside video footage is permitted.

No music tracks may be added or edited into a story.

Video effects, titles and graphics created during the contest period may be used.

Entries that exceed :60 seconds may be penalized at the judges' discretion.

NOTE: If applicable, you should use the following closing: "For Student Television Network, I'm [your name] reporting." Do not use school name in the closing.

SUBMIT YOUR ENTRY:

Please name your QuickTime movie, print story, and jpegs using your contest ID found in your packet. **DO NOT USE YOUR NAME.** Place the flashdrive into the packet and return it to the designated area completed before deadline. No entries will be accepted past deadline, no exceptions. Entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR TELL THE STORY - NEWS EDITING:

Judges will look for well-focused stories that stick to the focus statement. Stories should get the viewer's attention and keep it. Beginning, middle, end, and overall pacing are very important. The sound bites need to provide insight and the visuals must be compelling. The voice of the reporter should be clear and strong, and script should be written in appropriate broadcast style. Overall impact of the piece will be the major criteria in the evaluation process.

**This is an on-site contest. You must be checked-in and present at the contest briefing in order to participate. Once the raw footage and reporter notes have been issued you must remain in the contest area until you have turned in your entry.*



Weather Reporting

On-Site Contest 2012*

OBJECTIVE: Produce a weather segment for a local newscast on a given weather event.

Production: 2 hours/Edit: 2 hours

One team of up to 2 students per member program.

Each member program may have 1 entry.

Stories should time between :45 and :60 seconds.

PROCEDURE:

Teams will create a weather segment using the wire copy provided. The wire copy will contain information on a breaking weather event. Segment may contain visuals, on-camera reporter and/or voiceover track. It is up to the team to decide how to approach the segment. STN rights-cleared music will be provided for editing.

1. Write, shoot your weather segment based on a given weather event.
2. Report to the Edit Room at the assigned edit time.
3. Edit in a room monitored by a contest supervisor.
4. Save your news story on the flashdrive provided in the contest packet.

RULES:

Do not change/add information to your segment that was not in the wire copy.

Video effects, titles and graphics created during the contest period may be used.

Only STN rights-cleared music is permitted.

You may not receive assistance on your segment from an outside party.

Entries that exceed :60 seconds may be penalized at the judges' discretion.

NOTE: Open with *"Hello, I'm [your name]"* and close with *"From the STN Weather Center, I'm [your name]"*.

SUBMIT YOUR ENTRY:

Please name your QuickTime movie, print story, and jpegs using your contest ID found in your packet. **DO NOT USE YOUR NAME.** Place the flashdrive into the packet and return it to the designated area completed before deadline. No entries will be accepted past deadline, no exceptions. Entries that do not follow the rules and procedures will face disqualification or loss of points by the judges.

JUDGING CRITERIA FOR WEATHER REPORTING:

The judges will be looking for stories that stick to the topic. Stories should get the viewer's attention and keep it. Reporters should have a performance that is conversational and credible, with important information presented in an interesting and appropriate manner. Contestants should speak clearly, watch their posture, and avoid wearing clothing that is distracting or inappropriate.

** This is an on-site contest and must be produced within the onsite map restriction. Entries will lose points or be disqualified if produced outside the restricted area.*