



2011-2012 STN Excellence Awards

Rules & Regulations

This prestigious international contest honors the top 6 student-produced TV programs. Entries must represent a typical broadcast for your program. Winners will be announced at the Closing Ceremony of the STN Convention on March 24, 2012 in Dallas, Texas. Schools are not required to attend the convention to enter or win this award. There is one winner per category.

The Rules & Regulations for submission of entries are outlined in this document. All entries must also follow the Rules and Regulations for All STN Contests. Entries that do not adhere to the Rules & Regulations are subject to loss of points and/or disqualification by the judges. All decisions by the judges are final. The Board of Directors of Student Television Network reserves the right to change or amend these Rules & Regulations, at any time, and without notice.

- High School affiliates may enter 1 category per member program. High Schools may not enter the Middle School category.
- Middle School affiliates may enter 1 category per member program. Middle Schools may not enter High School category
- Affiliates may not submit compilation or "Best of" shows; a program entry should not be based on segments taken from previous broadcasts.
- Affiliate members should not be creating an entry specifically for this contest. Entries must represent a typical broadcast for your program.
- All shows must include a date stamp to verify that they aired within the contest dates. The date stamp can be presented verbally by anchors or in a graphic.
- All shows should be 5-30 minutes in length. Judges are not required to view more than 10 minutes of the show.
- Advisers may not shoot, write or edit any part of an excellence entry. This is a hands-off contest and must be 100% student produced.
- All Excellence entries must be submitted on DVD-R. Please double-check your DVD to make sure it plays like a regular DVD. Judges will be viewing the DVDs on their personal computer. DVDs that do not play will be disqualified.
- Please mail entries with the registration form to: STN Excellence Award 2768 Loker Avenue West Carlsbad, CA 92010. Entries must be postmarked by Dec 14, 2011.
- Label all DVD's with your School Name, the Entry Code you received from the online registration system and the Program Category (e.g. Weekly Show, Monthly, etc...)
- Contest entries are subject to United States Copyright Laws and may be disqualified or lose points for disregarding these laws. Please refer to our copyright policies at www.studenttelevision.com.
- There is a \$15 fee for Excellence submissions.

Judging the Excellence Award

Entries will be judged by professional broadcasters from the television and film industry. Each entry will receive a written critique. Judges will look for excellent content, storytelling and appropriate coverage for the show's target audience. Programs should

submit work that has high production value, including lighting, sound, art direction, appropriate use of effects and graphics, editing, on-camera talent and original music. Winning entries should meet the following criteria:

- Excellent content and storytelling.
- Excellent production values and creativity.
- Demonstrates journalistic integrity and courage.
- Strong overall impact and professionalism.

Please carefully review the criteria for the category your member program wishes to enter.

<p>Daily Live Show</p>	<p>Submit one show produced <u>and</u> aired between September 1st and November 10th. Submit the show as it aired and not edited in any way.</p>
<p>Daily Taped Show</p>	<p>Submit one show produced <u>and</u> aired between September 1st and November 10th. Submit the show as it aired and not edited in any way.</p>
<p>Weekly Show*</p> <p>* If your show airs more than once a week, but not daily, you should enter "Weekly."</p>	<p>Submit one show produced <u>and</u> aired between September 1st and November 10th. Submit the show as it aired and not edited in any way. Shows may be live to tape or edited for air, but submitted show must be exactly as it aired. No compilation shows.</p>
<p>Bi-Monthly Show</p>	<p>Submit one show produced <u>and</u> aired between September 1st and November 10th. Submit the show as it aired and not edited in any way. Shows may be live to tape or edited for air, but submitted show must be exactly as it aired. No compilation shows.</p>
<p>Monthly show</p>	<p>Submit one show produced <u>and</u> aired between September 1st and November 10th. Submit the show as it aired and not edited in any way. Shows may be live to tape or edited for air, but submitted show must be exactly as it aired. No compilation shows</p>
<p>Middle School Show</p>	<p>Submit one show produced <u>and</u> aired between September 1st and November 10th. Submit the show as it aired and not edited in any way. Shows may be live to tape or edited for air, but submitted show must be exactly as it aired. No compilation shows</p>