



2010 STN Excellence Awards

This prestigious international contest honors the top six student-produced programs.

Excellence Categories

DAILY LIVE	<p>Submit TWO consecutive ("consecutive" means separated by not more than 24 hours so a Friday and a Monday show would <u>not</u> fit the criteria) student-produced news programs produced and aired between Monday December 7th, 2009 and Friday, January 8th, 2010.</p> <p>Submit the shows as they aired and not edited in any way.</p>
DAILY TAPED	<p>Submit TWO consecutive ("consecutive" means separated by not more than 24 hours so a Friday and a Monday show would <u>not</u> fit the criteria) student-produced news programs produced and aired between Monday December 7th, 2009 and Friday, January 8th, 2010. Shows can be edited for air but submitted show must be exactly as it aired.</p>
WEEKLY	<p>Submit one student-produced news program produced and aired between Tuesday, September 1st, 2009 and Friday, January 8th, 2010. Shows can be edited for air but submitted show must be exactly as it aired.</p> <p>If your live show airs live or taped several times a week, you should enter "Weekly."</p>
BI-MONTHLY	<p>Submit one student-produced news program produced and aired between Tuesday, September 1st, 2009 and Friday, January 8th, 2010. Shows can be edited for air but submitted show must be exactly as it aired.</p>
MONTHLY	<p>Submit one student-produced news program produced and aired between Tuesday, September 1st, 2009 and Friday, January 8th, 2010. Shows can be edited for air but submitted show must be exactly as it aired.</p>
MIDDLE SCHOOL SHOW	<p>Submit one student-produced news program produced and aired between Tuesday, September 1st, 2009 and Friday, January 8th, 2010. Shows can be edited for air but submitted show must be exactly as it aired.</p>

Presentation of Awards

Awards will be presented at the Closing Ceremony of the STN Convention 2010 on March 6, 2010 in Anaheim, California. Schools are not required to attend the convention to enter or win this award. One winner per category will be awarded.

Excellence Guidelines

All shows should be 5-30 minutes in length. Judges are not required to view more than 10 minutes of the show.

All shows must include a date stamp to verify that they aired within the contest dates. The date stamp can be presented verbally by the anchors or included in a graphic.

Only submissions that follow the *STN Content Policy for Creative Contests* will be eligible for screening and awards.

Schools must be "current members" meaning that their 2009-2010 membership and account is paid in full.

Only one show from each affiliate (two for "Dailies") may be submitted so send the strongest representation of your program's work.

Submit only single shows - not compilations or "Best of" shows. Shows may not be edited and should be submitted "in good faith" to represent what is normally aired.

Deadline for entries is January 8, 2010. All entries must be submitted on mini-DV tapes with the entry form included. Label all tapes with the following information:

Entry Code – received from the online registration system.

School Name

Category (e.g. Weekly Show)

Entries will be judged by professional broadcasters.

Excellence Judging Criteria

Excellent content, storytelling and coverage are appropriate for the show's target audience and tell a story.

Excellent production values, including lighting, sound, art direction, appropriate use of effects and graphics, editing, and original music.

Journalistic integrity and courage.

Overall impact and professionalism.

Judges Critique

Schools will receive a written critique of their program.

Excellence Fees and Submissions

There is no fee for Excellence submissions.